



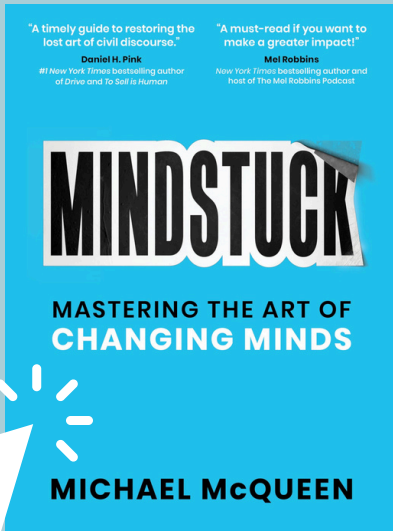
# Non-Fiction

## RIGHTS GUIDE

SUMMER 2024

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**DROPCAP**<sup>®</sup>  
RIGHTS AGENCY



**We're told you can lead a horse to water, but you can't make it drink. But what if this is not true?**

Amplify Publishing Group  
December, 2023  
Page Count: 304  
Retail Price: \$29.95  
Trim Size: 9in x 6in  
ISBN: 9781637557396  
BISAC Codes:  
BUSINESS & ECONOMICS / Leadership

## MINDSTUCK: MASTERING THE ART OF CHANGING MINDS

In our ideology-driven and polarized age, certainty has taken the place of curiosity and open-mindedness has given way to obstinance.

Drawing on the latest discoveries in disciplines ranging from neuroscience to behavioral economics, McQueen suggests that we are too often using nineteenth- and twentieth-century techniques to change twenty-first-century minds—and are wondering why it's not working. What we need is an upgrade in our understanding of what it really takes to influence others.

- RIGHTS SOLD: ARABIC, CHINESE (SIMPLIFIED), POLISH
- TIMELY GUIDE FOR RESTORING THE LOST ART OF CIVIL DISCOURSE

**“Michael McQueen shows readers how to master the art of healthy persuasion. Mindstuck is a must-read if you want to make a greater impact!” —Mel Robbins, *New York Times* bestselling author**



### ABOUT THE AUTHOR

Michael McQueen

Michael McQueen has spent the past two decades helping organizations and leaders win the battle for relevance. From Fortune 500 brands to government agencies and not-for-profits, Michael specializes in helping clients navigate uncertainty and stay one step ahead of change.



**Success Strategies of the wealthy, powerful, and just plain wise.**

Amplify Publishing Group  
Publication Date: October 2023  
Page Count: 192  
Retail Price: \$18.04  
Trim Size: 8.75in x 6in  
ISBN: 9781637557945  
BISAC Codes:  
Motivational Management & Leadership  
Success Self-Help

## FOUR BILLIONAIRES AND A PARKING ATTENDANT

There are fewer than 1,000 billionaires in the United States. Chances are that you've never met one and probably never will.

For more than three decades at the White House, in Congress, and as communications director of the elite investment firm Carlyle, Chris Ullman had the privilege of working hand-in-glove with four billionaires and more than a dozen of the most successful people in the world.

By observing them closely, along with one parking attendant whose richness of spirit is priceless, Chris learned more than they'd be willing to tell about living your best possible life—and why their wisdom extends far beyond their bank accounts.

- RIGHTS SOLD:
  - ENGLISH (INDIA)
  - KOREAN
  - ARABIC

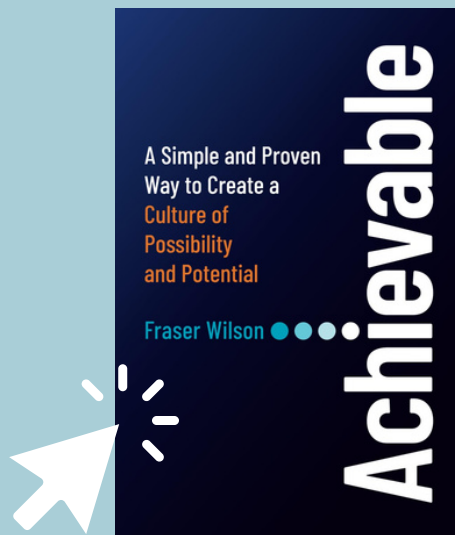
**“This is a blueprint for building a career and a life.”—Arthur C. Brooks, Harvard professor and #1 *New York Times* bestselling author**  
**“If you want examples of how to work and live with purpose, read this book.”—Paul Ryan, former speaker of the U.S. House of Representatives**



### ABOUT THE AUTHOR

Christopher Ullman

Christopher Ullman is the former director of communications at Carlyle, a global investment firm, and the founder and president of Ullman Communications, a strategic advisory firm. He has also led communications at the White House Budget Office, the US Securities and Exchange Commission, and the US House Budget Committee. He earned a bachelor's degree in political science from Binghamton University.



**Success Strategies of the wealthy, powerful, and just plain wise.**

BALLUCANB Publications  
Publication Date: February 2024  
Page Count: 144  
Retail Price: \$16.95  
Trim Size: 5.25in x 8in  
ISBN: 9781738000609  
BISAC Codes:  
Management & Leadership  
Success Self-Help

## ACHIEVABLE

"I wish my boss did that." It's a common response from leaders and team members alike to *Achievable's* core message: "Focus on and acknowledge work done well".

Disruptive in its simplicity, Achievable puts people first. There are no fancy theories. It doesn't inundate you with multiple things to do, and there's no master class needed. It's just simple, understandable people strategies that honour team members, tap their potential, improve performance, and increase profitability. Achievable is the solution to the disengagement epidemic.

- WORLD RIGHTS AVAILABLE
- THIS BOOKS GIVES YOU THE TOOLS TO ENGAGE, ENABLE, AND EMPOWER YOUR PEOPLE

**"A refreshingly simple, yet profoundly impactful, approach to leadership. Achievable is concise, engaging, and filled with relatable stories. It will be a go-to resource for any aspiring leader."—Capt. Michael Abrashoff, Author, *It's Your Ship***



## ABOUT THE AUTHOR

Fraser Wilson

Fraser Wilson knows what it takes to be a leader who inspires and motivates people in a sector that is heavily regulated, underfunded, and chastised by the media. Throughout his twenty-five-year career, Wilson engaged, enabled, and empowered his people to win awards and increase employee engagement. Today, he speaks to businesses and their leaders about creating a culture of possibility and potential.



**With a pineapple, discover the art of positive persuasion and thinking without conflict.**

Mr. Pineapple

Publication Date: September 2023

Page Count: 136

Retail Price: \$14.51

Trim Size: 9in x 6in

ISBN: 9781738834525

BISAC Codes:

SELF-HELP / Motivational & Inspirational

## FEEL AND THINK LIKE A PINEAPPLE

With this edition of *The Pineapple Theory* book series and likely my preferred to date - discover what I call a theoretical Pineapple Bridge to positively influence how to Feel & Think like a pineapple. I will share with you a true and yet, shocking pattern about society, along with several inspirational views that will assist you becoming a more self-reflecting person and inspire your positive thinking.

What you will cultivate from your reading will harvest more positivity in your life and in the workplace. Change your life with a positive impact to the lives of others. Increase in fulfillment you experience in your own life as you fruitfully empower others to become successful.

- WORLD RIGHTS AVAILABLE
- THE PINEAPPLE THEORY BOOK SERIES
- YOU ARE ALWAYS A WORK IN-PROGRESS  
MEANING, A PINEAPPLE FARMER  
CULTIVATING YOUR GIFT OF A SELF-GROWTH CONTINUUM

**“Not only is it a solid handbook to have at the side of your desk, but it's a reminder about progress, challenging your beliefs and processes, and your mental awareness of those around you as well as yourself. Can't recommend it enough.”—Amazon Review**



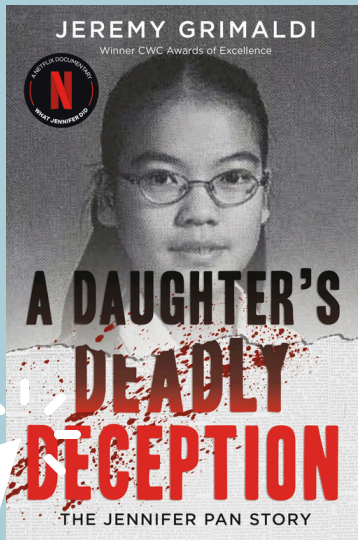
## ABOUT THE AUTHOR

Mr. Pineapple

I'm Mr. Pineapple, the author of *The Pineapple Theory* books. Born, raised, and currently residing in Montreal, Canada, my native language is French and I have a beautiful French-Canadian accent!

What if I told you that I'm the guinea pig of my own theory?

I love detecting patterns, being positively curious, and I'm solution-oriented. Always looking at life, society, even my inner-self like an eagle, meaning the big picture, why is it so negative?



**A sinister plot by a young woman left her mother dead and her father riddled with bullets.**

Dundurn Press  
Publication Date: December 2016  
Page Count: 336  
Retail Price: \$19.99  
Trim Size: 9in x 6in  
ISBN: 9781459735248  
BISAC Codes:  
TRUE CRIME / Murder / General

## A DAUGHTER'S DEADLY DECEPTION

From the outside looking in, Jennifer Pan seemed like a model daughter living a perfect life. But there was a dark, deceptive side to the angelic young woman. In reality, Jennifer spent her days in the arms of her high school sweetheart, Daniel. In an attempt to lead the life she dreamed of, she would do almost anything: lie about her whereabouts, forge school documents, and invent fake jobs and a fictitious apartment. For many years she led this double life. But when her father discovered her web of lies, his ultimatum was severe. And so, too, was her revenge: a plan that culminated in cold-blooded murder. And it almost worked, except for one bad shot.

- RIGHTS SOLD: ENGLISH (AUDIO), CHINESE (SIMPLIFIED)
- A NETFLIX DOCUMENTARY
- 2017 ARTHUR ELLIS AWARD, BEST NONFICTION BOOK — WINNER

**The story of Jennifer Pan is one of all-consuming love and devious betrayal that led to a cold-hearted plan hatched by a group of youths who thought they could pull off the perfect crime.**



## ABOUT THE AUTHOR

Jeremy Grimaldi

Jeremy Grimaldi is a journalist who has travelled through forty countries and worked in both Canada and the UK. He is currently the Crime and Justice Reporter for *YorkRegion.com*. While working as a court reporter, he covered the Jennifer Pan story for ten months. He lives in Toronto.



**This book proposes ways to reduce work hours and keep workers happier, healthier, and more productive.**

Dundurn Press

Publication Date: January 2024

Page Count: 296

Retail Price: \$12.99

Trim Size: eBook

ISBN: BoC1TQNT68

BISAC Codes:

BUSINESS

Labor & Industrial Relations

## WORK LESS: NEW STRATEGIES FOR A CHANGING WORKPLACE

You can't have a healthy economy with an unhealthy work force. Exhausted and fed up, today's workers are starting to insist on shorter hours and greater flexibility as to where they do their work.

There is growing consensus that the forty-hour week, the norm since the 1940s, has outlived its usefulness. And there is an urgent need for new work schedules that adequately reflect the far greater intensity of work today, as well as the greater family demands on a labour force made up of almost fifty percent women, who bear the brunt of domestic duties.

- WORLD RIGHTS AVAILABLE
- PRACTICAL SCHEDULING SUGGESTIONS AND NUMEROUS POLICY OPTIONS FOR GOVERNMENT POLICY-MAKERS TO IMPROVE WORKING CONDITIONS

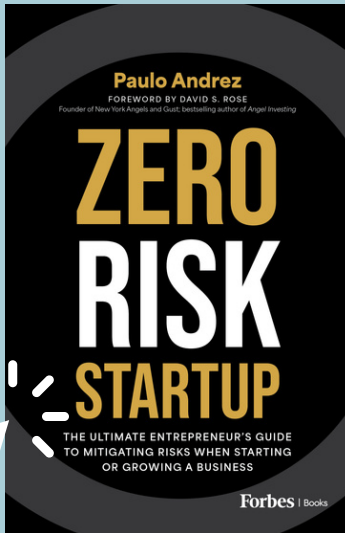
**"Peirce tells the intriguing story of the battle for shorter hours ... and why now is finally the moment for a breakthrough that would give us all more of the precious gift of time."—Linda McQuaig, journalist and author**



### ABOUT THE AUTHOR

Jon Peirce

Jon Peirce has been writing about work hours and the world of work for much of the past twenty-five years. He has worked as a journalist, university professor, and union staffer, and is the author of *Canadian Industrial Relations*. Jon lives and writes in Gatineau, Quebec.



The ultimate entrepreneur's guide to mitigating risks when starting or growing a business,

Forbes Books

Publication Date: May 2024

Trim Size: 9in x 6in

Page Count: 246

Retail Price: \$29.99

ISBN: 9798887503899

BISAC Codes:

BUSINESS & ECONOMICS /

Entrepreneurship

## ZERO RISK STARTUP

In the realm of entrepreneurial endeavors, where the brilliance of innovative ideas holds the potential to reshape markets and industries, the shadow of risk often looms over visionary business pursuits. This often discourages numerous promising entrepreneurs from pursuing their dreams or it leaves them seeking grants or external funding to mitigate risks associated with launching a new business venture. But what if entrepreneurs could systematically diminish that risk, paving a clearer path to success and even securing the trust of banks or investors?

- WORLD RIGHTS AVAILABLE
- UNLOCK YOUR ENTREPRENEURIAL POTENTIAL
- TRANSFORMATIVE MANUAL

**"In the abundance of contemporary entrepreneurship content, *Zero Risk Startup* easily stands out with its incisiveness, practical ideas, and hands-on approach to starting and scaling a business."—Ana Barjasic Board Member, European Innovation Council**



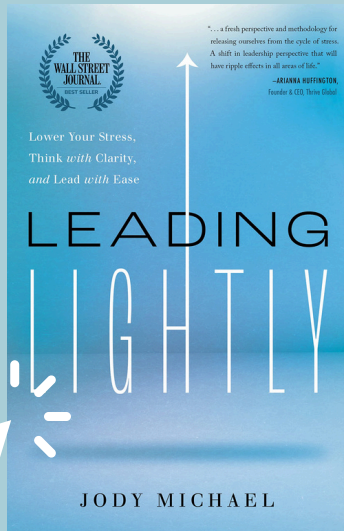
### ABOUT THE AUTHOR

Paulo Andrez

Paulo Andrez is a serial entrepreneur, angel investor, speaker, author, and international expert in entrepreneurship and innovation. Highlights of his substantial track record include an IPO in Euronext, two unicorn investments, and an award for "Best European Angel Investment".

Paulo was also appointed president emeritus of the European Business Angel Network (EBAN) after serving as president until 2014.





**Lower your stress, think with clarity,  
and lead with ease.**

Greenleaf Book Group Press  
June, 2022  
Trim Size: 9.25in x 6.25in  
Page Count: 248  
Retail Price: \$23.95  
ISBN: 9781626348998  
BISAC Codes:  
BODY, MIND & SPIRIT  
Mysticism & Spirituality

## LEADING LIGHTLY

Leading lightly is about looking at what you do through a radical new lens. It's a way to powerfully transform your performance, make better decisions, gain greater self-awareness, and develop the capacity to manage your work and life with enduring ease and clarity. An alternative to the everyday stress, pace, challenges, and burdens that weigh you down, Leading Lightly shows you how to shift your mindset, live lighter, and optimize your effectiveness. Part leadership, part mental fitness, part health and wellness guide, this book empowers you to work at your best and operate at your fullest potential.

- WORLD RIGHTS AVAILABLE
- 2023 AXIOM GOLD MEDALIST IN INDEPENDENT THOUGHT LEADERS
- 2023 NATIONAL INDIE EXCELLENCE AWARDS: FINALIST IN LEADERSHIP

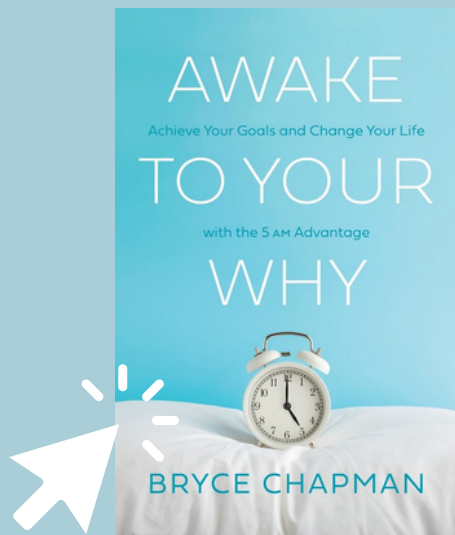
**"This book does a great job of guiding you to step outside a moment and regain control of your own experience and responses. It helps reframe the experiences, making them less overwhelming and less draining. Leaving us in a better position to handle the next thing."—Amazon Review**



## ABOUT THE AUTHOR

Jody Michael

Jody Michael is CEO of Jody Michael Associates, a premier coaching company specializing in executive coaching, career coaching and leadership development. She is recognized as one of the top 4% of coaches worldwide and is an internationally credentialed Master Certified Coach, Board Certified Coach, University of Chicago trained psychotherapist, and Licensed Clinical Social Worker.



**Achieve Your Goals and Change Your Life with the 5 AM Advantage**

River Grove Books  
January, 2023  
Trim Size: 9in x 6in  
Page Count: 224  
Retail Price: \$17.95  
ISBN: 9781632997784  
BISAC Codes:  
BODY, MIND & SPIRIT  
Inspiration & Personal Growth

## AWAKE TO YOUR WHY

The clock is ticking. With each passing minute, a lifelong goal remains buried, an aspiration evaporates. Years pass. And you are not living the dream. A husband, father of four, and owner of several businesses at age thirty-nine, Bryce realized that his world was imploding from stress and that he had ignored his dreams for way too long. He decided to rebuild his life, but the process was not straightforward. It was a challenge that would see him experiment for more than a decade and a half until the formula was perfected. Now he shares with you his practical, actionable process to design your world, including your health and fitness, business, wealth, and dreams, to live a life of purpose.

- **WORLD RIGHTS AVAILABLE**
- **ARE YOU LIVING YOUR DREAM?**
- **WITH EACH PASSING MINUTE, A LIFELONG GOAL REMAINS BURIED**

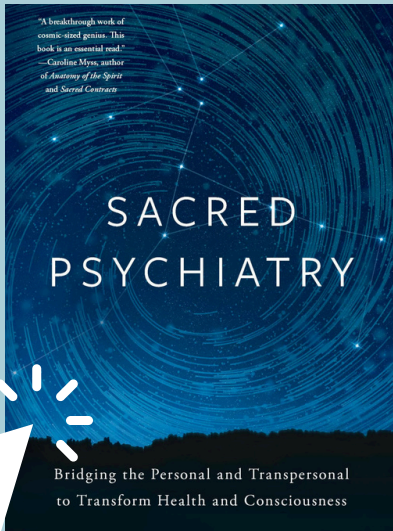
**“Bryce Chapman lays out the value of early rising and the tremendous impact that it can have on achieving the success you’ve always wanted in your life. This book is a standout motivational book that’s beautifully designed and well-written from the very first chapter.”—Amazon review**



## ABOUT THE AUTHOR

Bryce Chapman

Bryce Chapman's childhood living on large sheep and cattle stations in Australia was shattered by family tragedy, sending him on a thirty-year trajectory of survival he calls “an accidental life.” Burned out from living down to society's standards of success and overwhelmed by the fear of failing to live a better life as he neared forty, he decided on a radical reset. By setting his alarm for 5 am, he challenged himself to seize each morning and create a new abundant life.



**Bridging the personal and transpersonal to transform health and consciousness.**

Greenleaf Book Group Press  
January, 2024

Page Count: 216

Retail Price: \$20.49

Trim Size: 8.5in x 5.5in

ISBN: 979-888645114

BISAC Codes:

Alternative & Complementary Medicine  
Mental & Spiritual Healing

## SACRED PSYCHIATRY

In her midfifties, Dr. Stacey Kerr was diagnosed with osteoporosis and told to play it safe. Instead, she bought her first Harley. Over the next fourteen years, Stacey and her two best friends decided to give the finger to aging gracefully, ultimately embarking on seven epic motorcycle tours throughout the western United States, filled with drama, introspection, and pure joy. Using her motorcycle adventures to guide her memories, Stacey travels the twisting road of her own past, in which the only constant is defying expectations.

- WORLD RIGHTS AVAILABLE
- DISCOVER HOLISTIC APPROACHES TO PSYCHIATRIC HEALING
- AN IN DEPTH APPROACH TO TREATING PATIENTS

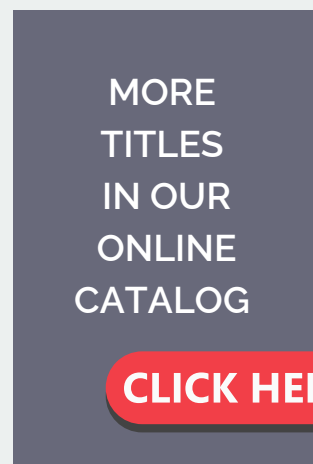
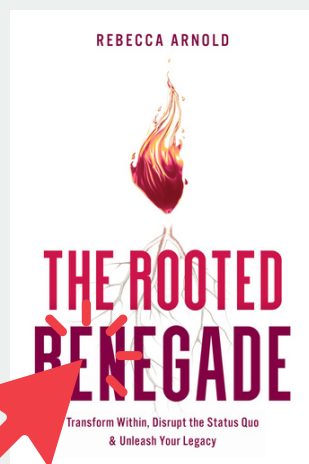
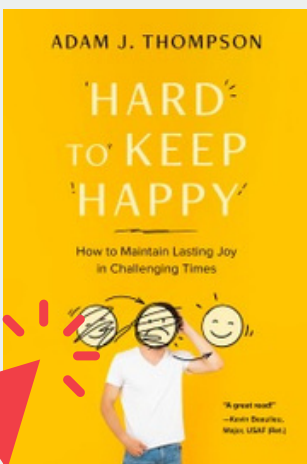
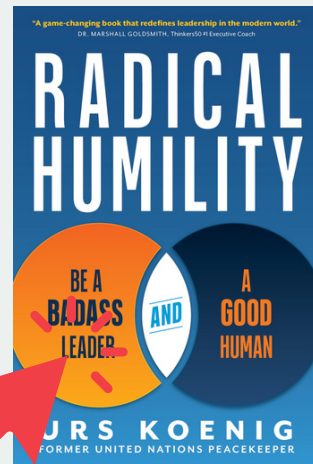
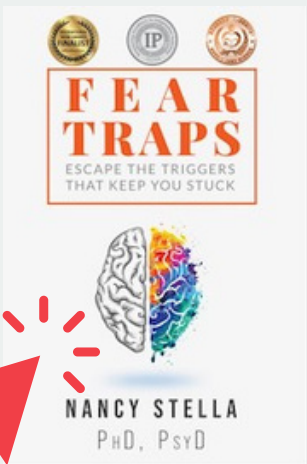
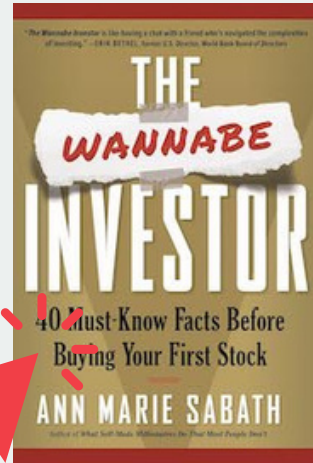
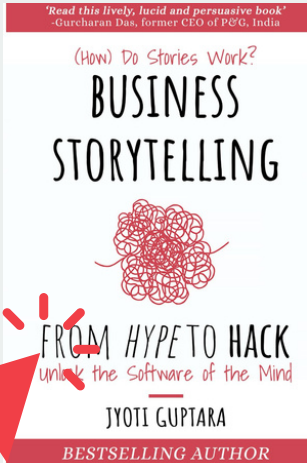
**“This book is a beacon for those seeking more than just symptom management, advocating for a healing paradigm that integrates the spiritual with the psychological and the physical.”—Amazon Review**



### ABOUT THE AUTHOR

Stacey Marie Kerr, MD

Judy Suzanne Reis Tsafir, MD, is a holistic healer. She is a board-certified adult and child psychiatrist and psychoanalyst, is on the faculty of Harvard Medical School and the Boston Psychoanalytic Institute, and teaches and supervises at the Cambridge Health Alliance. She has particular interest in combining spiritual and developmental approaches to healing, helping patients wean from psychiatric medications, and treating complex chronic medical conditions.



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