



# Non-Fiction

## RIGHTS GUIDE

FRANKFURT BOOK FAIR 2024

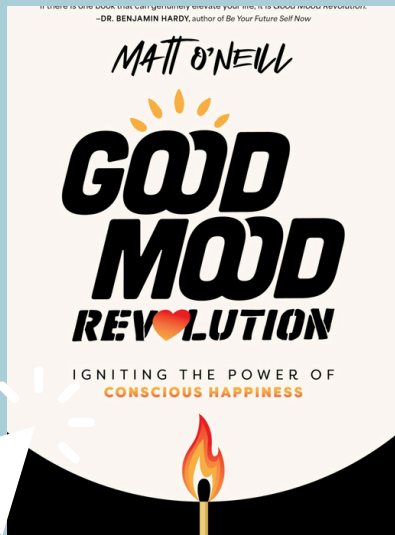


FRANKFURT BOOK FAIR

16 - 20 OCTOBER 2024 BOOTH # 6.0 B99



**DROPCAP**<sup>®</sup>  
RIGHTS AGENCY



A comprehensive guide to emotional well-being that combines psychological insights, spiritual wisdom, and actionable advice.

Forbes Books

December, 2024

Page Count: 206

Retail Price: \$19.95

Trim Size: 5.75in x 8.5in

ISBN: 9798891880672

BISAC Codes:

BUSINESS & ECONOMICS / Self-Help

## GOOD MOOD REVOLUTION

A transformative guide that empowers readers to take control of their emotional well-being and create a life filled with authentic joy. Drawing from his personal journey and extensive research, Matt O'Neill presents the Progression of Moods framework, a powerful tool for understanding and navigating the complexities of human emotions. Throughout the book, Matt addresses common obstacles to happiness, such as loss, the illusion of sacrifice, and the ego's tendency to create drama. He provides practical tools and techniques to overcome these challenges and maintain a state of conscious happiness, even in the face of adversity.

- WORLD RIGHTS AVAILABLE
- COMPREHENSIVE GUIDE TO EMOTIONAL WELL-BEING
- A ROADMAP TO NAVIGATE LIFE'S UPS AND DOWN

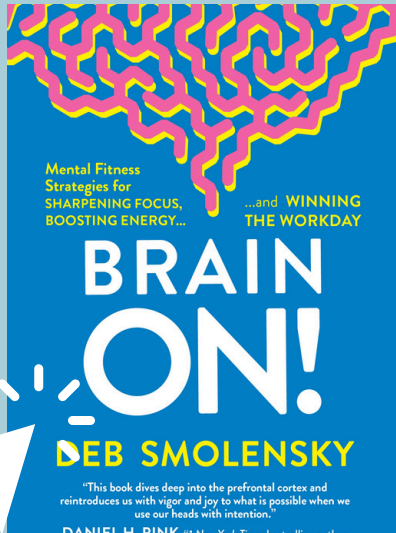
**"No lesson is more important than to learn how to be happy. This book is filled with hard-won, profound wisdom that will help anyone to consciously choose happiness" —Marianne Williamson *New York Times* bestselling author of *A Return to Love***



## ABOUT THE AUTHOR

Matt O'Neill

Matt O'Neill is the host of the "Good Mood Revolution" podcast, where his mission is to spread positivity and joy. As an entrepreneur and author, Matt dedicates his life to teaching others how to achieve conscious happiness, even during challenging times. With a background in happiness education, he provides practical strategies for overcoming negativity and finding true fulfillment.



Are you ready to rewire your mind to be more energized, alert, and resilient each workday?

Amplify Publishing Group  
August, 2023  
Page Count: 224  
Retail Price: \$25.29  
Trim Size: 5.75in x 8.5in  
ISBN: 9781637556641  
BISAC Codes:  
BUSINESS & ECONOMICS / Career

## BRAIN ON!

You have access to the single most powerful technology ever known—your brain. And yet, as incredible as that organ inside your head is, it hasn't been upgraded since the beginning of time. Your brain is designed to keep you safe (thank you!), but it's up to you to expand your operating system to be happy and productive in the office and at home. In *Brain On!*, award-winning thought leader in the area of human performance and health at work Deb Smolensky serves as your coach to retrain your brain through mental fitness strategies that will help you navigate the ever-changing and uncertain world in which we work.

- RIGHTS SOLD: ARABIC, CHINESE (SIMPLIFIED), ENGLISH (INDIA)
- 2024 AXIOM AWARD WINNER IN BUSINESS / HUMAN RESOURCES

**“We often underestimate the strength of the miraculous human brain. Deb Smolensky in this book dives deep into the prefrontal cortex and reintroduces us with vigor and joy to what is possible when we use our heads with intention.” —Daniel H. Pink, *New York Times* bestselling author**



## ABOUT THE AUTHOR

Deb Smolensky

Deb Smolensky is a highly sought-after author, speaker, and award-winning thought leader in the areas of human performance and well-being at work. She serves as a Global Well-Being and Engagement Practice Leader, and also as an advisor for the insurtech, fintech and digital health start-up communities. Over the past twenty-five years, Deb has received numerous certifications and designations in organizational health and productivity.



Award-winning innovation consulting entrepreneur, Luv Tulsidas, brings you the 10 secrets to succeed faster.

Forbes Group  
February, 2024  
Page Count: 326  
Retail Price: 36.95  
Trim Size: 9in x 6in  
ISBN: 9781955884907  
BISAC Codes:  
BUSINESS & ECONOMICS  
Management & Leadership

## FAILING FAST?: THE TEN SECRETS TO SUCCEED FASTER

Imagine yourself standing at the finish line of your grandiose dream, after years of hard work and countless failures. That's how the journey to super success looks like for most people who believe in the "fail fast, fail often" principle.

Now, let's envision an alternate reality where you stumbled upon a treasure trove of secrets that helped change the course of your life and allowed you to achieve your big dreams faster, without mindless hard work and painful failures. That's what the journey to super success looks like for people who follow the ten secrets to succeed faster.

- WORLD RIGHTS AVAILABLE
- A MUST READ FOR EXECUTIVES, ENTREPRENEURS, AND ASPIRING LEADERS

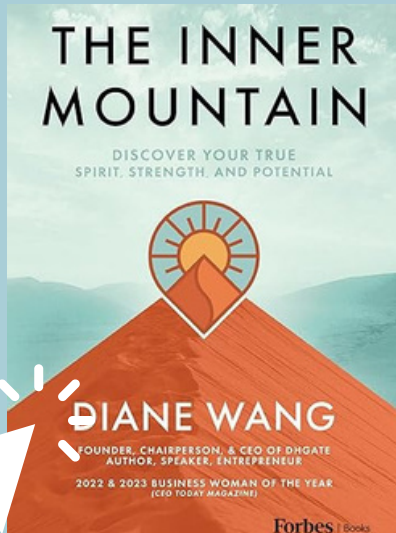
"This book is brilliant- effortlessly engaging with its fun narrative. The inclusion of key takeaways at the end of each chapter is a stroke of genius, offering readers a moment to reflect and absorb the insights. It's both enjoyable and enlightening, making every page enjoyable."— Amazon Review



### ABOUT THE AUTHOR

Luv Tulsidas

At the dawn of the new millennium, he joined Hertz—the car rental giant, and led the development of their e-commerce platform from 0 to \$5 Billion in annual revenue. Luv's natural ability to dream big and do bold got him pretty far, and was the catalyst for him starting a company that went on to earn a reputation for innovation done right. In 2019, his brainchild Techolution won the prestigious Inc. 500 award for being one of the fastest-growing companies in America.



The book explores the controversial issue of the "glass ceiling" women experience in the business world.

Forbes Books

October, 2024

Page Count: 131

Retail Price: \$9.99

Trim Size: 9in x 6in

ISBN: 9798887501048

BISAC Codes:

BUSINESS & ECONOMICS / Women

## THE INNER MOUNTAIN

In her new book, *The Inner Mountain*, DHgate Group founder and chairperson Diane Wang shares her journey to the top in the business world while overcoming internal conflicts with confidence and self-esteem.

She recounts pivotal career experiences at Microsoft, Cisco, starting and selling her first startup—Joyo.com—to Amazon in the early 2000s, which was later renamed Amazon China after its acquisition in 2004, and founding DHGATE Group, to illustrate how she learned to stop fighting external barriers, and focused inwards, connecting with her heart's inner wisdom to find clarity and take bold action aligned with her true passions.

- WORLD RIGHTS AVAILABLE
- 2022 BUSINESS WOMAN OF THE YEAR (CEO TODAY MAGAZINE)

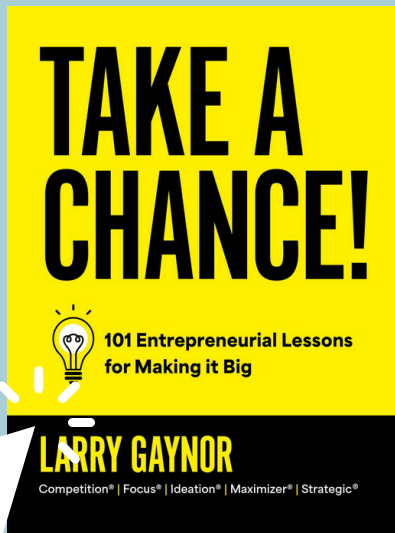
The book spotlights Diane's trailblazing work empowering female entrepreneurs globally through her cross-border e-commerce company DHgate, APEC-endorsed program APEC Women Connect, and the global community of empowerment—The Inner Mountain Foundation.



## ABOUT THE AUTHOR

Diane Wang

Diane Wang is the founder, chairperson, and CEO at DHGATE Group, one of China's leading cross-border B2B e-commerce marketplaces, founded in 2004. Diane's journey is one of passion, determination, and immense contribution to women's empowerment. Through her leadership, she has inspired countless women to pursue their dreams and achieve greatness.



**101 entrepreneurial lessons  
for making it big.**

Advantage Media Group  
September, 2024  
Page Count: 408  
Retail Price: \$15.69  
Trim Size: 9in x 6in  
ISBN: 9798887504209  
BISAC Codes:  
BUSINESS & ECONOMICS  
Entrepreneurship Management

## TAKE A CHANCE

Starting a business is brutal. What if you had a crystal ball to guide you through your business cycle so you didn't make the same mistakes as everyone else? Take A Chance! is Gaynor's fascinating journey as an entrepreneur spanning more than 50 years. Key take-aways include Gallup-training that changed TNG's culture; the pivot to manufacturing from being a lowly distributor; the importance of being an Amazon Top 200 Reseller; and the rise and fall of the pro beauty business. Along the way, Gaynor shares his top 101 entrepreneurial lessons for making it big.

- WORLD RIGHTS AVAILABLE
- THE ULTIMATE GUIDE TO ENTREPRENEURSHIP
- FOR ALL ENTREPRENEURS FROM START-UPS TO SERIAL ENTREPRENEURS

**“Larry is a pioneer in the Professional Beauty Industry. He is an incredibly successful entrepreneur and his knowledge and passion for beauty is second to none. We had a GREAT time building an amazing industry.”— George W. Schaeffer, Founder and Past President & CEO, OPI Products, Inc**



## ABOUT THE AUTHOR

Larry Gaynor

Larry Gaynor founded TNG Worldwide in 1985 and is the Founder & CEO. Gaynor leads TNG with its mission of 100% Customer Success. TNG is a Gallup-trained organization that focuses on its employees' strengths and is what helped to make TNG a leader in the beauty industry.



**You were born with a superpower:  
the ability to create using your  
focused attention.**

Grounded Grove Publishing  
October, 2021  
Page Count: 92  
Retail Price: \$12.95  
Trim Size: 5in x 8in  
ISBN: 9798988596226  
BISAC Codes:  
Mind, Body, Spirit, Self-Help

## **A MANUAL FOR MANIFESTING YOUR DREAM LIFE**

The dream life you desire for yourself is wanted because it's within your power to manifest it.

The life you dream of now is your highest potential in this lifetime. By manifesting your dream life, you're doing the best you can to uplift the world while also giving yourself a profoundly satisfying life.

The way for you to manifest this dream life of yours is to focus as much of your energy on it as possible. Wherever your focus goes, your energy flows. This is your superpower.

- **RIGHTS SOLD: ENGLISH  
(WORLDWIDE)**
- **42,000 COPIES SOLD**
- **1,000+ AMAZON.COM BOOK  
REVIEWS (AVERAGE 4.6/5 STARS)**

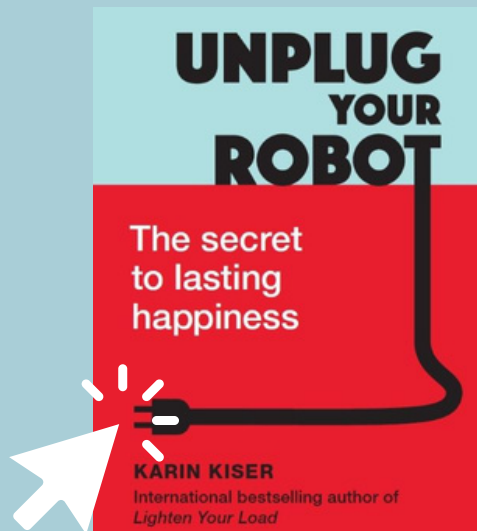
**“Michael McQueen shows readers how to master the art of healthy persuasion. Mindstuck is a must-read if you want to make a greater impact!” —Mel Robbins, *New York Times* bestselling author**



### **ABOUT THE AUTHOR**

Eric John Campbell

Eric's journey started with a love for business as a kid, which led him to live around the world and connect with like-minded people. After living in 8 countries, he had a sudden spiritual awakening in the middle of the night, during which he began channeling words such as, "Wake up, it's all energy." Now, Eric writes books that help empower you to tune into the frequency of your heart and manifest your unique version of heaven on earth.



**You can feel enthusiastic and happy on a daily basis.**

Camino Chronicles Press  
April, 2022  
Trim Size: 6 x 9 in  
Page Count: 127  
Retail Price: \$ 12.95  
ISBN: B09X44B37L  
BISAC Codes:  
Mind, Body, Spirit,  
Psychology, Self-Help

## UNPLUG YOUR ROBOT

Life is not about habits and routines. It's not about waking up at the same time, eating the same breakfast, and going to the same job for decades. Life is not about sameness. Life is about experiencing more aliveness, however that is defined for you. This book shows you how to rediscover your true nature, access more aliveness, and start living more fully now. When you unplug your robot, you automatically add more awareness, synchronicity, freedom, and meaning to your life. This is your mental-wellness guide to liberate yourself from automatic habits and ingrained patterns.

- RIGHTS SOLD: VIETNAMESE
- FROM THE AUTHOR OF THE # 1 INTERNATIONAL HAPPINESS BESTSELLER *LIGHTEN YOUR LOAD*

"I deeply appreciate this book. From offering an opportunity for self-assessment to providing exercises to help reprogram the subconscious mind."—Bruce H. Lipton, PhD, bestselling author of *The Biology of Belief*

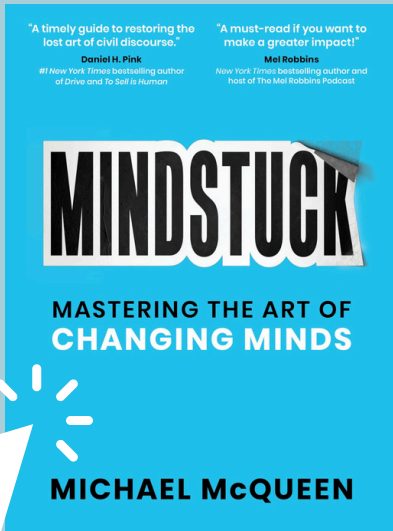


### ABOUT THE AUTHOR

Karin Kiser

Karin Kiser is founder of Radical Simplicity and author of the international bestseller *Lighten Your Load*. She helps people simplify and detox their lives so they can live at a higher level with more time, energy, simplicity, and ease.





**We're told you can lead a horse to water, but you can't make it drink. But what if this is not true?**

Amplify Publishing Group  
December, 2023  
Page Count: 304  
Retail Price: \$29.95  
Trim Size: 9in x 6in  
ISBN: 9781637557396  
BISAC Codes:  
BUSINESS & ECONOMICS / Leadership

## MINDSTUCK: MASTERING THE ART OF CHANGING MINDS

In our ideology-driven and polarized age, certainty has taken the place of curiosity and open-mindedness has given way to obstinance.

Drawing on the latest discoveries in disciplines ranging from neuroscience to behavioral economics, McQueen suggests that we are too often using nineteenth- and twentieth-century techniques to change twenty-first-century minds—and are wondering why it's not working. What we need is an upgrade in our understanding of what it really takes to influence others.

- RIGHTS SOLD: ARABIC, CHINESE (SIMPLIFIED), POLISH
- TIMELY GUIDE FOR RESTORING THE LOST ART OF CIVIL DISCOURSE

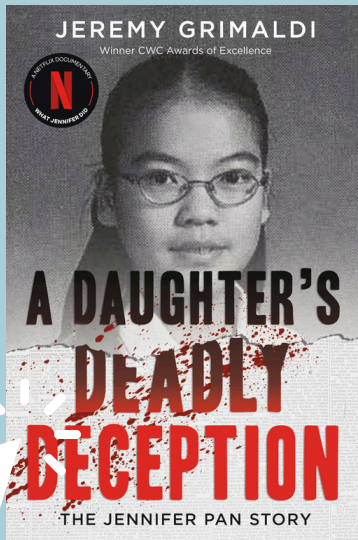
**“Michael McQueen shows readers how to master the art of healthy persuasion. Mindstuck is a must-read if you want to make a greater impact!”—Mel Robbins, *New York Times* bestselling author**



### ABOUT THE AUTHOR

Michael McQueen

Michael McQueen has spent the past two decades helping organizations and leaders win the battle for relevance. From Fortune 500 brands to government agencies and not-for-profits, Michael specializes in helping clients navigate uncertainty and stay one step ahead of change.



**A sinister plot by a young woman left her mother dead and her father riddled with bullets.**

Dundurn Press

Publication Date: December 2016

Page Count: 336

Retail Price: \$19.99

Trim Size: 9in x 6in

ISBN: 9781459735248

BISAC Codes:

TRUE CRIME / Murder / General

## A DAUGHTER'S DEADLY DECEPTION

From the outside looking in, Jennifer Pan seemed like a model daughter living a perfect life. But there was a dark, deceptive side to the angelic young woman. In reality, Jennifer spent her days in the arms of her high school sweetheart, Daniel. In an attempt to lead the life she dreamed of, she would do almost anything: lie about her whereabouts, forge school documents, and invent fake jobs and a fictitious apartment. For many years she led this double life. But when her father discovered her web of lies, his ultimatum was severe. And so, too, was her revenge: a plan that culminated in cold-blooded murder. And it almost worked, except for one bad shot.

- RIGHTS SOLD: ENGLISH (AUDIO), CHINESE (SIMPLIFIED)
- A NETFLIX DOCUMENTARY
- 2017 ARTHUR ELLIS AWARD, BEST NONFICTION BOOK — WINNER

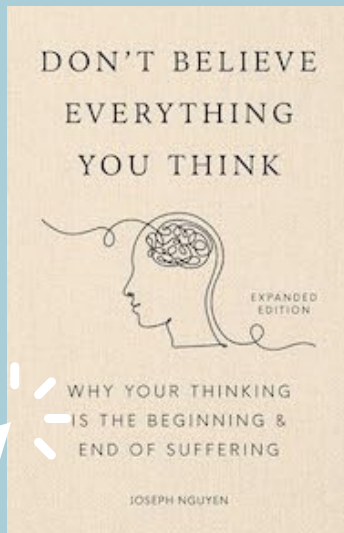
**The story of Jennifer Pan is one of all-consuming love and devious betrayal that led to a cold-hearted plan hatched by a group of youths who thought they could pull off the perfect crime.**



## ABOUT THE AUTHOR

Jeremy Grimaldi

Jeremy Grimaldi is a journalist who has travelled through forty countries and worked in both Canada and the UK. He is currently the Crime and Justice Reporter for *YorkRegion.com*. While working as a court reporter, he covered the Jennifer Pan story for ten months. He lives in Toronto.



**Learn how to overcome anxiety, self-doubt, and self-sabotage**

One Satori LLC  
April, 2022  
Page Count: 126  
Retail Price: \$22.99  
Trim Size: 5.5in x 8.5in  
ISBN: 9798893310153  
BISAC Codes:  
Motivational Self-Help  
Cognitive Behavioral Therapy

## **DON'T BELIEVE EVERYTHING YOU THINK (EXPANDED EDITION)**

No matter what has happened to you, where you are from, or what you have done, you can still find total peace, unconditional love, complete fulfillment, and an abundance of joy in your life.

No person is an exception to this. Darkness only exists because of the light, which means even in our darkest hour, light must exist. Within the pages of this book, contains timeless wisdom to empower you with the understanding of our mind's infinite potential to create any experience of life that we want no matter the external circumstances.

- **RIGHTS SOLD: 31+ LLANGUAGES**
- **AMAZIN BESTSELLER**
- **700,000 COPIES SOLD**

**“Joseph Nguyen has presented a simple guide to a much happier life. Although I have read similar works conveying these same insights, Mr. Nguyen has the ability to crystallize these concepts in a way that I have not encountered before.”—Laura Spollen**

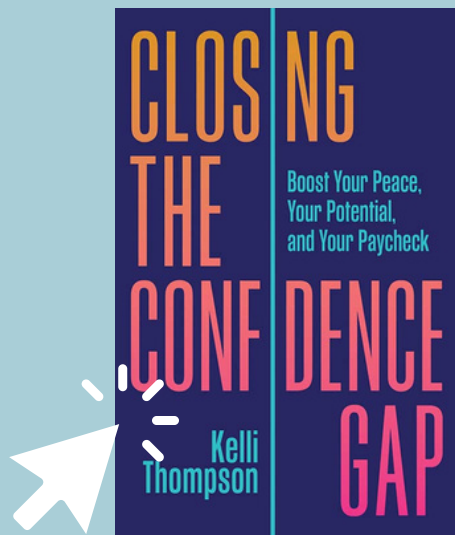


### **ABOUT THE AUTHOR**

Joseph Nguyen

He is a writer who helps others realize who they truly are beyond their own thinking and conditioning to live an abundant life free from psychological and emotional suffering.

When he's not busy petting his 3 cats that he's allergic to, he spends the rest of his time writing, teaching, speaking, and sharing timeless wisdom to help people discover their own divinity from within and how they are the answer they've been looking for their entire lives.



**What would you do if you had a little more confidence?**

Amplify Publishing Group  
November, 2022  
Page Count: 264  
Retail Price: \$22  
Trim Size: 5.25in x 8in  
ISBN: 9781637554203  
BISAC Codes:  
Mind, Body, Spirit / Self-Help  
Career

## CLOSING THE CONFIDENCE GAP

Doubt and imposter feelings are a big reason women hold back and play small instead of going for what they truly desire at work. Coupled with the systemic gender equity issues and the resulting burnout that plagues women in the workplace today, it's no wonder that so many women are undervaluing themselves and their abilities.

These doubtful thoughts and systemic issues are expensive—they cost women their peace, their potential, and their paychecks. To close the confidence gap and see more women showing up in their full potential at work, we need more women leaders at the top of organizations.

- WORLD RIGHTS AVAILABLE
- NEXT BIG IDEA CLUB NOMINEE
- IT'S TIME TO OWN WHO YOU ARE, TRUST YOURSELF

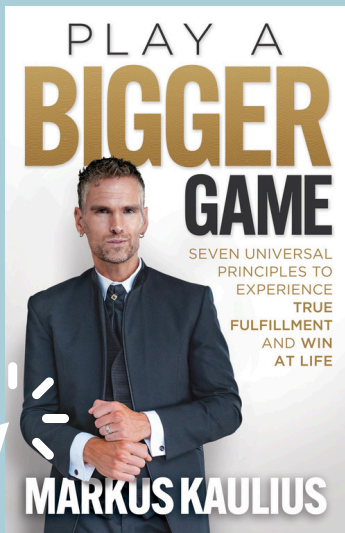
**“A motivational guide that aims to help women to find their power and purpose in the workplace...A clearly and forcefully written strategy manual for upping one's professional game.”—*Kirkus Reviews***



### ABOUT THE AUTHOR

Kelli Thompson

Kelli Thompson is an executive coach and speaker who is on a mission to advance women to the rooms where decisions are made. She has coached and trained thousands of women to trust themselves, lead with more confidence, and create a career they love. She is the founder of the Clarity & Confidence Women's Leadership Program, and a Stevie Award winner for Women in Business—Coach of the Year.



**Do you believe you have more to offer this world?**

Amplify Publishing Group

July, 2024

Page Count: 272

Retail Price: \$28

Trim Size: 8.25in x 10in

ISBN: 9798891380073

BISAC Codes:

Management & Leadership

Career

## PLAY A BIGGER GAME

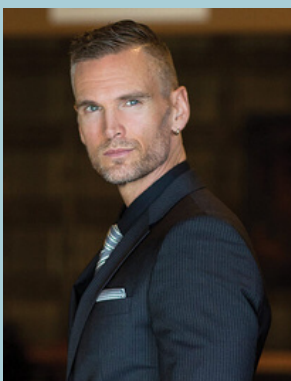
Do you believe you were destined for more than what you are doing now? Markus Kaulius believes that too.

He has spent a lifetime consistently playing a bigger game in business and health. Now he has written the book on it, so you can unlock the high achiever in you.

Kaulius was not raised with the tools that lead to easy success. He was an insecure, skinny kid in a family that was broken, financially and spiritually. *Play a Bigger Game* shares the story of how he found another way, anchored in newfound confidence and an unshakable faith that opened him to seven universal principles.

- WORLD RIGHTS AVAILABLE
- AN INSTANT USA TODAY NATIONAL BESTSELLER

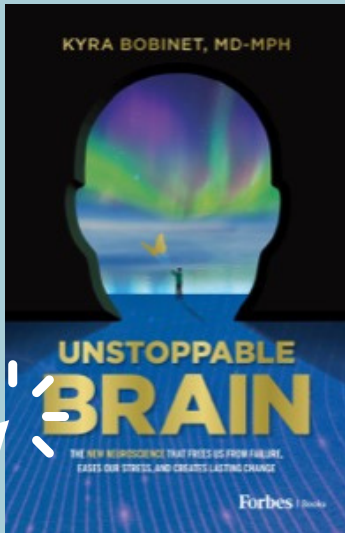
***“Play a Bigger Game* guides readers to unlock their full potential and win at the game of life. This book is a must-read for anyone aspiring to achieve greatness!”—David Meltzer, legendary sports executive, bestselling author, speaker, and investor**



## ABOUT THE AUTHOR

Markus Kaulius

As a thought leader in the business and health industries, he advises multiple eight- and nine-figure companies on growth strategy and has been featured in major media such as PBS, Fox News, and CNN. With an online following of over three hundred thousand, Kaulius shares daily insights with his community, spanning business strategy, mindset, health, and most importantly of all, faith.



**The new neuroscience that frees us from failure, eases our stress, and creates lasting change.**

ForbesBooks

July, 2024

Page Count: 257

Retail Price: \$27.99

Trim Size: 6in x 9in

ISBN: 9798887503684

BISAC Codes:

Management & Leadership

Behavioral Psychology

## UNSTOPPABLE BRAIN

We all want the power and motivation to create change in our lives. But how to get that in a stumbling dance of one step forward and two steps back? Negative emotions run rampant in many people's lives today; a reality that feels like a shrink wrap of suffering. Popular fallback "solutions" of performance-based goals and tools focus on extrinsic rewards like fame, wealth, or winning. But overuse of those rewards doesn't work for the long term and in fact weakens our confidence and motivation over time, leaving us vulnerable to failure and shame.

- WORLD RIGHTS AVAILABLE
- NOVEL NEUROSCIENCE RESEARCH ON A COMPELLING NEW BRAIN AREA, THE HABENULA

***"Unstoppable Brain is a transformative original resource that offers fresh approaches to mindset adjustment and behavioral changes [...] and the ways that the habenula might be diminishing our motivation in life, at work, on social media, and everywhere else."*** —

***BookLife by Publishers Weekly Editor's Pick***

## ABOUT THE AUTHOR

Kyra Bobinet



Kyra Bobinet MD, MPH, has passionately pursued and studied the truth about behavior change for nearly three decades as a physician, public health leader, healthcare executive, and behavioral expert. An award-winning health innovator and thought leader, Dr. Bobinet has an MD from UCSF School of Medicine and an MPH from Harvard University. She belongs to the Stanford Medical School AIM lab



How long are you going to wait before you demand the best for yourself?

Mr. Pineapple  
April, 2024  
Page Count: 92  
Retail Price: \$14.64  
Trim Size: 6in x 9in  
ISBN: 9781738834563  
BISAC Codes:  
GENERAL NONFICTION  
Mind, Body, Spirit / Self-Help

## CULTIVATE YOUR SEED FOR GREATNESS

Within you, there's a seed for greatness, and it's time for you to embrace the role that's been given to you in life, as it is intended for you and you for it, make it fruitfully bloom! Cultivating your seed for greatness requires powerful habits and examined life passed the barriers of your self-beliefs limitations to harvest a more blooming & fruitful living. In life, you are always a work in progress because to better understand yourself, you must always build yourself to better think for yourself. That makes you the leader of your life.

- WORLD RIGHTS AVAILABLE
- *THE PINEAPPLE THEORY SERIES*  
(3 BOOKS)
- THE PINEAPPLE THEORY KIDS

**Believe to Achieve and don't be limited by your challenges - rather - challenge your limits, including the ones about your eyes seeing only what your mind is prepared to comprehend.**

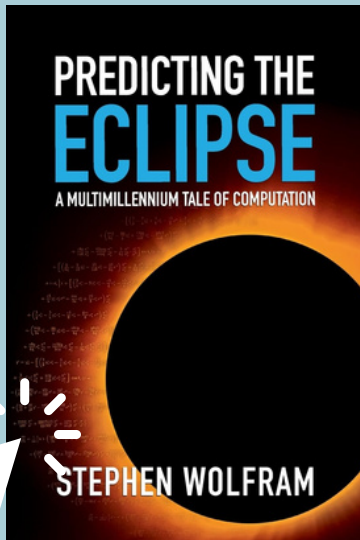


### ABOUT THE AUTHOR

Steve Mr. Pineapple Mathieu

Hi, I'm Mr. Pineapple, the author/owner of The Pineapple Theory books. Born, raised, and currently residing in Montreal, Canada, my native language is French and I have a beautiful French-Canadian accent!

I love detecting patterns, being positively curious, and I'm solution-oriented. Always looking at life, society, even my inner-self like an eagle, meaning the big picture, why is it so negative?



A clear, modern understanding of a phenomenon that has surprised and amazed throughout human history.

Wolfram Media

January, 2024

Page Count: 112

Retail Price: \$14.95

Trim Size: 6in x 9in

ISBN: 9781579550875

BISAC Codes:

GENERAL NONFICTION

Astrophysics & Space Science

## PREDICTING THE ECLIPSE

Total eclipses of the Sun are rare and dramatic--and on April 8, 2024, one will cross the US. But when exactly will it happen? In this short but richly illustrated book, prominent scientist and computation pioneer Stephen Wolfram tells the triumphant and hard-won story--spanning more than two thousand years--of how science, mathematics and computation have brought us to the point where we can now predict the time of the eclipse to within one second. Learn how the problem of eclipses brought us some of the earliest exact science, the first known computer, contributions from many of the all-time greats of mathematics and physics, and critical technology for the space program.

- WORLD RIGHTS AVAILABLE
- A MULTIMILLENNIUM TALE OF COMPUTATION

**“It covers some important historical facts about eclipse theory but also covers a lot of important algorithms in Wolfram Mathematica that can compute a lot of information about an eclipse and some interesting predictions from interpretation of the results.”—Amazon Review**

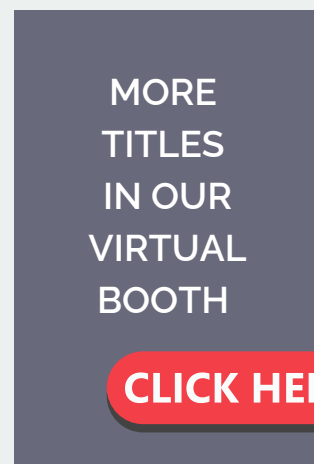
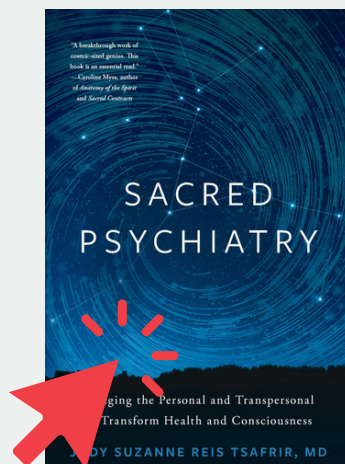
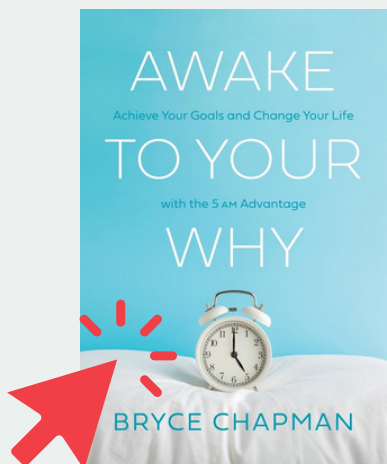
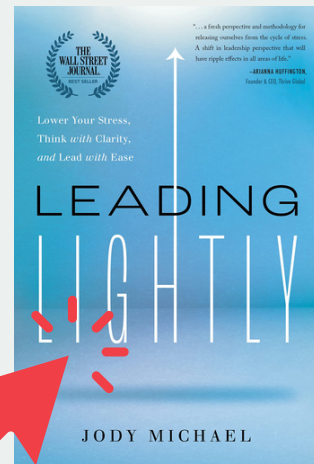
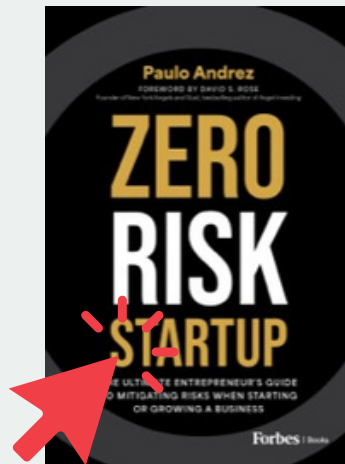
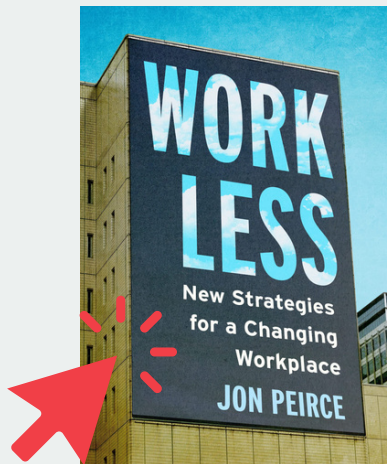
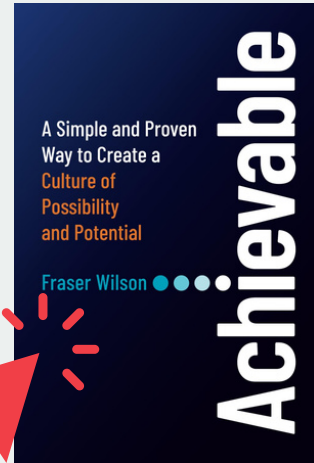


## ABOUT THE AUTHOR

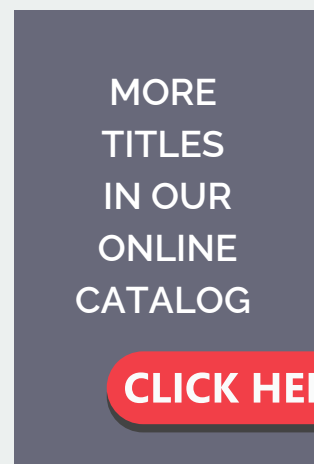
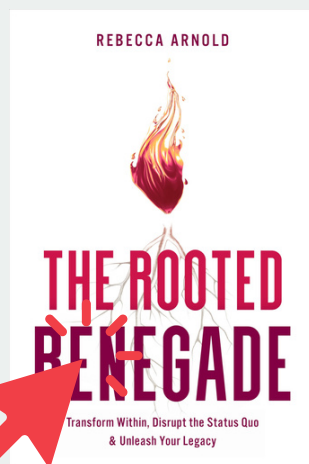
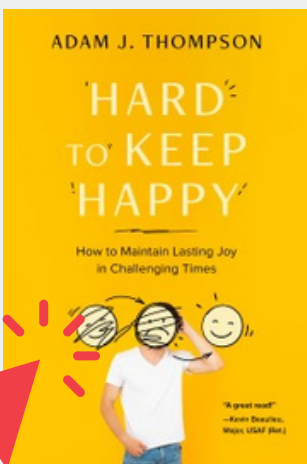
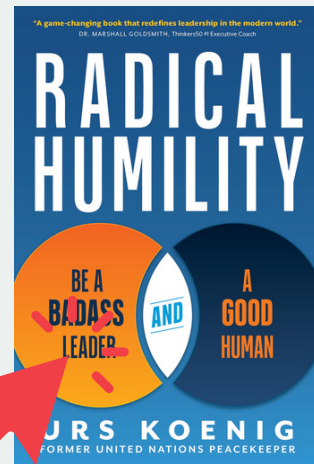
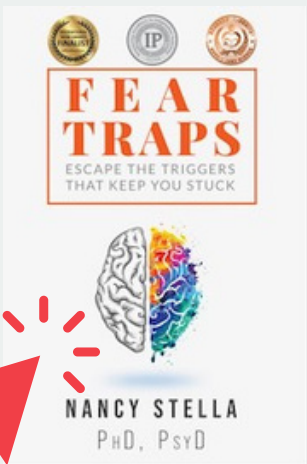
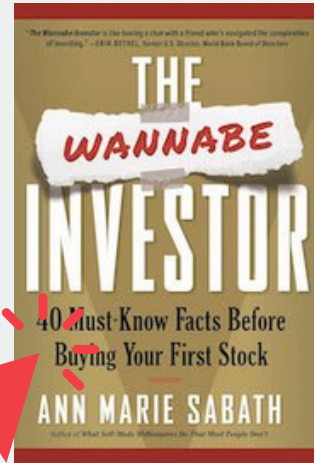
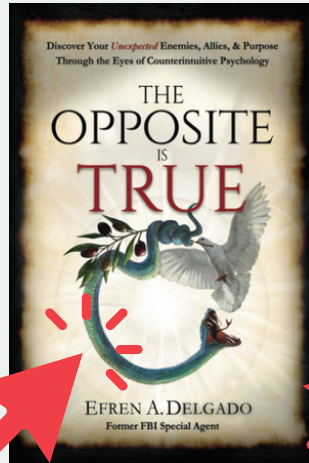
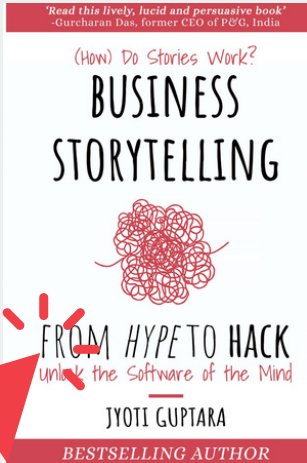
Stephen Wolfram

Stephen Wolfram is an award-winning scientist and bestselling author, and the creator of some of the world's most respected software systems--Mathematica, WolframAlpha and Wolfram Language. For more than 35 years, he has been CEO of the global technology company Wolfram Research, as well as responsible for a series of groundbreaking advances in basic science, including the recent Wolfram Physics Project.





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