

LEOR

LITERARY AGENCY

NON-FICTION

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HIGHLIGHTS**

FALL 2024

LEOR LITERARY AGENCY

Batiment 1
142 rue du Haut Vinage
59290 Wasquehal, France

Born from a desire to promote the excellence of French literature abroad, Leor is a literary agency specialized in foreign and domestic rights. We work for selected French publishers, promoting their catalogs on the international literary scene. We also mentor French literary talents to build their careers and we work with the audiovisual environment.

Located in Lille, in the north of France, close to the Belgian border, Leor is at the crossroads of international exchanges and the Parisian publishing scene. Our agency is dedicated to promoting intercultural exchanges and selling translation rights for our clients, publishers and writers. We represent a wide catalog of fiction, non-fiction and children's literature.

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The information in this catalog is accurate
as of October 1st, 2024.

NON-FICTION FROM FRANCE

INDEX

» [ILLUSTRATED BOOKS](#)

» [ECOLOGY, SUSTAINABILITY](#)

» [SELF-HELP](#)

» [FOOD & DRINKS](#)

» [SCIENCE, DIVULGATION](#)

» [HUMANITIES, DIVULGATION](#)

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ILLUSTRATED BOOKS

NON-FICTION - ILLUSTRATED



LANGUAGE: French
PUBLISHER: Locus Solus Editions
ORIG. TITLE: America

VOLUME(S): 1
PAGES: 80
WORDS: TBC
ISBN: 9782368334935
PUBLICATION: 5/31/2024

RIGHTS HELD
World exclusive

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TRANSLATION RIGHTS SOLD
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DERIVATIVE RIGHTS SOLD
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AMERICA

By Miles Hyman, François Busnel

KEYNOTE

An art book featuring the best works of a master of contemporary illustration, focusing on the American imagination and its variations.

SELLING POINTS

- A reference book, both a retrospective and a collection of recent works.
- An insightful text by renowned author on the American subject, François Busnel.

DESCRIPTION

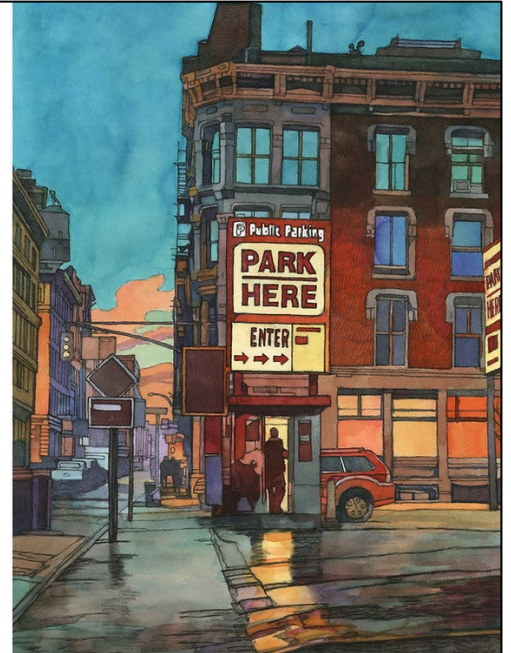
Miles Hyman's imagination is imbued with sensitive and unique representations of the United States, a country that has never ceased to stir up images in him, from Edward Hopper to Norman Rockwell. Some of his works seem to have emerged from novels by Kerouac or Faulkner. In this collection of some sixty images, many of them previously unpublished, the artist offers an intimate glimpse into a territory that is inseparable from his own identity. His works create a special reverie, an invitation to travel, a discovery of the Americas. He demonstrates the plurality of his techniques: acrylic, ink, gouache, charcoal, graphite and colored pencil. A wide range of topics, including but not limited to the USA, Canada-Quebec and Central and South America.

As a counterpoint to the images, François Busnel delivers a brilliant text, a portrait of his Americas, of which he is one of the best connoisseurs of literary and artistic myths.

AUTHOR

Miles Hyman has worked as an illustrator for the press (New Yorker, Télérama, Le Monde...), the publishing industry (Futuropolis, Glénat, Gallimard, Louis Vuitton...) and some of the book covers he painted have become cult hits. The warm colorizations of his black and white drawings are his trademark in adult and children's publishing. In 2023, he published a graphic novel adaptation of *La Vie Secrète des écrivains* (The Secret Life of Writers) by Guillaume Musso, which was a great success both with the public and critics. *America* is his second work published by Locus Solus, following *Entre Deux-Mondes* (Between Two Worlds 2017). Miles Hyman exhibits all over the world. Franco-American, he lives south of Paris.

François Busnel is a journalist, literary critic, producer and radio and TV host. He was host and producer of the weekly literary program *La Grande Librairie* on France 5 (national TV) from 2008 to 2022. He was also editor-in-chief of the "Books" department (2006-2008) then a columnist (2008-2015) at *L'Express*, producer of the daily *Le Grand Entretien* on France Inter (national radio) between 2010 and 2013, editorial director of *Lire* magazine between 2004 and 2015, and founder and editorial director of the mook *America* between 2017 and 2021.



perspectives

Nec sane haec sola perniciēs orientem diversis cladibus affligebat. Namque et Isauri, quibus est usitatum saepe pacari saepeque inopinis excursibus cuncta miscere, ex latrocinii occultis et raris, alente inopunitate adulescentem in petus audaciam ad bella gravia proruperunt, diu quidem perduelles spiritus inrequietis motibus erigentes, hac tamen indignitate perciti vehementer, ut iactitabant, quod eorum capiti quidam consortes apud Iconium Pisidiae oppidum in amphitheatrali spectaculo feris praedatricibus obiecti sunt praeter morem tamen indignitate perciti vehementer, ut iactitabant, quod eorum capiti quidam consortes apud Iconium Pisidiae

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NON-FICTION - ILLUSTRATED

Maële Vincensini

L'extraordinaire histoire de la

VILLA ALICE



20 millions de vues
l'histoire qui a passionné
les réseaux sociaux

LOCUS
SOLUS

LANGUAGE: French

PUBLISHER: Locus Solus Editions

ORIG. TITLE: L'extraordinaire histoire
de la Villa Alice

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World exclusive, domestic, translation
& derivative

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THE EXTRAORDINARY STORY OF THE ALICE VILLA

By Maele Vincensini

KEYNOTE

True story: the moving story of a house like no other, from 1880 to the present day. Urbex, discoveries, genealogy and renovation...

SELLING POINTS

→ The story that captivated social media: **20 million views on TikTok and Instagram**

→ **A popular author on social media: 140k followers**

→ A story that tells how ordinary, unknown lives, through the power of intimacy, gradually imposed themselves on the new owners until they became a family.

DESCRIPTION

In 2020, a family stumbles upon an abandoned house, filled with intact furniture and memories. After visiting it urbex-style and falling madly in love with it, they end up buying it. This marks the beginning of a most unusual investigation. Between incredible discoveries of hidden rooms and fireplace niches... and a family tree that gradually emerges. This prompted the author to compile the story and its twists and turns in a handsome book combining text and photographs: the almost hundred-year-old owner, the story of all the people she came across in the yellowing photos at the bottom of the drawers... their destiny torn apart by two world wars. To honor the memories of ordinary people, so no one forgets them. Along with the thousands of followers who share their passion for this story, the reader follows the trail of the Alice Villa, step by step, to unravel the mysteries of a place that has kept its soul, which this book shares in an original, sensitive and entertaining way. This is the adventure that the author has been sharing on social media since her very first visit to the Alice Villa: more than 40 episodes have been posted on TikTok, Instagram and Facebook, with a total of 20 million views! And press articles, TV coverage, unsuspected links with new people linked to the Alice Villa. A phenomenon!

REVIEWS

"They were looking for a house for a change of life. The house turned their lives around." - Le Monde

"A must-read." - Cosmopolitan

AUTHOR

Maële Vincensini is a freelance graphic designer working in publishing (having previously worked for Gallimard and the Albin Michel group) and communications, who left everything behind to settle in Brittany with her family. She bought a house there, an extraordinary villa that inspired her to tell its story with images that are as surprising as they are touching. She now lives in Brittany, France.

NOTES

- Instagram: @villalice.29

- TikTok: @villalice.29



La maison années 30

Nous observons la parcelle et nous nous demandons par quel commenteur. Un jardinier est venu défricher le terrain. On y voit un peu plus clair. On peut même en faire le tour. Sur une surface de 1 000 m², trois bâtiments se regardent. Le plus récent est la maison. Sur le flanc de la porte, la date, un peu effacée : 1930. Sur sa façade court un frère perché au toit. Les deux autres bâtiments - deux puits - sont beaucoup plus anciens, certainement du xviii^e siècle. L'un est fermé et contient des briques que nous n'avons pour l'instant aperçues qu'à travers une petite fenêtre. Elle est adossée à un ancien four à pain, ce qui lui donne une forme particulière. On dirait presque une chapelle. L'autre est une vieille grange au toit qui s'effondre. Dans la maison principale, tout est encadré. Nous ne savons presque rien du passé de cet endroit. Alice nous a seulement dit que c'était la maison de ses parents. Qu'elle en a hérité il y a très longtemps.

« J'ai jamais beaucoup parti en vacances dans le sud, si on il ne peut pas et on il fait chaud ! ». On pensait qu'elle parlait du sud de la France mais pour elle, le sud où il fait chaud, c'est le Finistère Sud ! Quand elle était institutrice, elle attendait les congés pour s'éloigner de la pluie du nord et venir dans la maison de ses parents. Elle était très insatisfaite sur la pluie. Elle est vraiment heureuse. À la retraite, elle y venait souvent. Il y a plusieurs années, Alice a fermé cette maison en prenant y rebâtir, mais elle a eu un accident de voiture et ne pouvait plus conduire. Elle se souvient d'un cambriolage qui a tout laissé en vrac, les fenêtres cassées, les volés soustraits. Les bagno enroulés. « Il n'y a plus rien d'important là-bas. Mes affaires sont à Brest. » Tout ce que nous avons là, Alice n'en voulait pas. C'était sa maison de vacances, des objets utiles au quotidien, des vêtements en double et les affaires de ses parents, rangées au grenier. Nous décidons de valoir ce bâtiment et de ne pas nous préoccuper des dépendances pour l'instant.

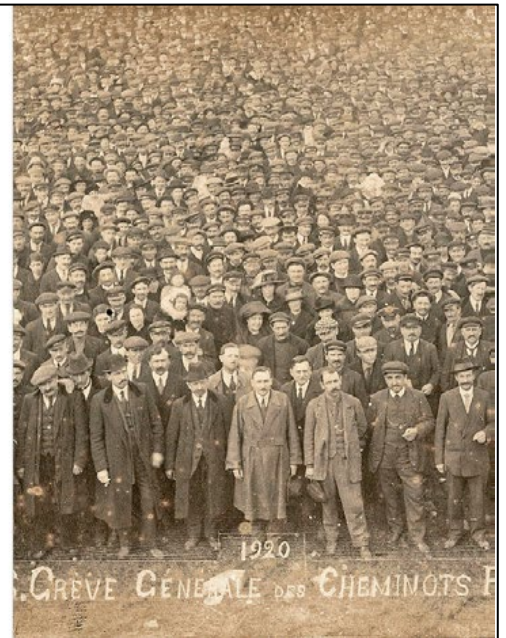
La maison est simple, elle ressemble à toutes les maisons bretonnes des années 30. Une porte et cinq fenêtres. Dans l'entrée, un escalier en bois nous fait face. À gauche la cuisine, à droite le salon. Les carreaux de ciment peints sont moins beaux que dans mes autres. La maison me semble petite. J'ouvre toutes les fenêtres pour qu'enfin la lumière réchauffe les lieux. Mes yeux tentent de se poser sur chaque chose visible.



« J'ai print avec la bouche », « J'ai print mes mains », « J'ai print avec le pied ». Ce sont des cartes de vœux vendues par les Editions des Amis maritimes jouguant au moyen de la boucle au dixième. EA.P.P.P. Association internationale des Amis Peignants de la Bouche et du Pied, fut créée en 1976 et existe toujours aujourd'hui. Juste derrière ces cartes, une photographie complètement floue présente une cour de hommes prenant la pause. En légende : « 1968, Nantes, Grève Générale des Cheminots FO et CFDT ». Brestard me raconte rapidement qu'un soir de la grève, la vie était difficile de plein fouet. Les cheminots se réunissaient au local social d'urgence et les grèves se succédaient. Je force faire des recherches sur la grève des cheminots. Ce que j'y trouve est alléguant. En janvier 1968, les membres des ateliers de Peignants se mettent en grève car on leur refuse des locaux pour se « débarrasser » après leur journée de travail. Par solidarité, les cheminots du P.M. Paris-Lyon-Méditerranée arrivent de travailler pour le mouvement de solidarité « devant aux autres compagnies ferroviaires et le 27 février, c'est la grève générale. Si ce Monsieur Page est bien cheminot, peut-être fait-il partie de ces grévistes ? Le 7 mai 1968, le mouvement se déchaîne et des manifestations violentes se déroulent à Paris. Le gouvernement brise violemment la grève. Plusieurs militants, incrimés de complot contre la sécurité de l'État, sont arrêtés et emprisonnés, et des milliers de cheminots sont révoqués. Messieurs les dirigeants, vous avez créé le chaos pour des locaux !

Il suffit d'une photographie pour tirer le fil de l'histoire, de vive d'en trouver d'autres !

1. Sources à propos de la grève des cheminots de 1968 : Bibliothèque centrale de prêt par correspondance La B.P.C. est un service gratuit proposé par la Bibliothèque de la Ville de Brest. Elle est destinée aux chercheurs, mais son utilisation est libre dans des conditions qui peuvent varier selon les dates de la ville dans les lieux qu'ils ne servent. Recherche par le courrier électronique de la B.P.C.



les meilleurs parmi les bons



Je m'émerveille très vite des vieux magazines Guéris. Alice (ou sa mère ?) devait y être abonnée dans les années 30. « Comment se soigner naturellement », « 50 recettes pour maigrir », « Révolution dans le traitement de la cellulite... ». Et ces titres marquant d'une époque : « Femme triplée : comment y résister », « Deux femmes sur trois responsables de l'empoisonnement de l'homme... ». Je souris et grimace des dents ! Il y a d'autres magazines : Paris-Marché et Marie Claire. Tous dédiés à Grace Kelly. Alice (ou sa mère ?) était-elle une admiratrice de la princesse de Monaco ? Et puis, un objet étrange derrière un carton nous interpelle. Un bloc entouré de poils et de plumes. Ce sont de vieilles toilettes. Arrivées sur le pied en fonte, l'étiquette de livraison. Elles n'ont jamais été déballées. Après quelques recherches, nous apprenons que ce sont des toilettes de train de 1930. Mais que font-elles ici ?

Au sud, un petit cube en plastique bleu Guéris 30. Brestard se souvient qu'il utilisait cet objet chez ses grands-parents pour visionner des diagnostics. J'aimerais tant en trouver ! Brest à côté, il y a une machine à laver Mini Wash 2000 GT tout en plastique orange et blanc. Elle est sûre, il y a même le mode d'emploi daté de 1970. Dans des cartons, des dizaines et des dizaines de pelures de laine soignée, de marques Pindler et Pignault. Au fond des sacs, des charbonnières tricolores et rayées. Les mailles sont impossibles à déplacer. Elle sont remplies de laine de mouton : des kilogrammes de toison à bœuf, des draps en lin et en chanvre non blanchis, du tissu pour soumettre, des traversins à bœuf, des sacs de plumes, des sacs de coton. Tout est soigné. Il y a, comme dans beaucoup de greniers de nos grands-parents, une machine à coudre Singer. Je recherche sa provenance grâce à son numéro de série. Elle a été fabriquée en 1914 à Ellersliepport aux Etats-Unis. Quel voyage elle a fait ! Dans ses tiroirs, des tubes anciens d'homéopathie, un rouleau de serviette en coton, du papier tue-mouches et des timbres antérieurs à ceux qui servaient à promouvoir et financer l'association pour la lutte contre la tuberculose. Je continue à observer toutes les petites choses dans la machine à coudre : du ruban Moulin, un autre ruban qui servait à marquer les vêtements, avec des initiales brodées en rouge : « L.G. ». Qui est L.G. ? Il y a aussi des boutons, des accessoires pour la machine et le mode d'emploi d'époque. Au fond du tiroir, un grand carton en bois pour marquer le plus et le mode d'emploi d'un récepteur Philips. Qui servait à la radio en cassette ? Peut-être la mère d'Alice ? Alice elle-même ? Sous une boîte, une carte avec un dessin religieux.

NON-FICTION - ILLUSTRATED

À L'ORIGINE



Christophe
Servell

Photographies
Fabrice Leseigneur

Rencontres en terres de café



LANGUAGE: French

PUBLISHER: Apogée Editions

ORIG. TITLE: À l'origine

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AT THE ORIGIN, MEETINGS IN THE LAND OF COFFEE

By Christophe Servell, Fabrice Leseigneur

KEYNOTE

A journey to discover everything a pack of good coffee should contain.

SELLING POINTS

→ A book based on over 10 years of meetings with producers around the world, at the "origin" of what makes a good coffee

→ The author is the founder of one of Europe's leading specialty coffee brands.

DESCRIPTION

Something has changed with "coffee" over the last years: we can now drink good coffee in France, Europe and just about anywhere in the world. At home, at the roaster's, in a restaurant or at the office, a good cup of coffee is accessible to everyone. Quality coffee has nothing to hide; on the contrary, it has everything to reveal: its fruitiness, its florality, its spices, its sweetness, its body, its balance and so many other attributes that the mass market has a right to discover. A formidable, dynamic is underway, because the industry of what we now call "specialty coffee" is structured and organized. Producers, sources, importers and roasters are all working together to offer coffees that have never tasted so good. Christophe Servell belongs to this community, having created one of the first specialty coffee brands in Europe: "Terres de café". For more than 10 years, he has been traveling "to the origin", meeting producers to understand the industry, the strengths and weaknesses of each, and to lead development projects. It is these experiences that have enabled him to understand our responsibilities - as producers, roasters and consumers - and to forge the vision that dictates nowadays its way of working and the values it passes on.

REVIEWS

"Together, Fabrice and Christophe recount their journeys to the heart of the forests and, above all, testify to their desire to pay tribute to those who make specialty coffee, in the producing countries, far from postcard clichés." - Le Filtre

AUTHOR

Christophe Servell, founder of "Terres de café", has been criss-crossing coffee-producing countries for years, in search of the world's finest coffees. Over the years, this roaster's son and grandson has forged solid business ties and friendships with the finest, award-winning coffee producers. Fabrice Leseigneur is a photographer and filmmaker with a passion for gastronomy and wine. He has produced covers and reports for a number of specialist magazines, and has photographed numerous books with some of France's greatest chefs (Alain Senderens, Guy Savoy, Pierre Gagnaire, Alain Passard, Anne-Sophie Pic...).

	<p>10 AVANT-PROPOS</p> <p>14 UN MARCHÉ, DEUX CHEMINS <i>Salvador</i></p> <p>24 L'APPEL DE LA FORÊT <i>Éthiopie / Wallaga</i></p> <p>40 AGRICULTURE DURABLE <i>Costa Rica</i></p> <p>56 UNITED STATES OF PANAMA <i>Panama</i></p> <p>64 FARM COFFEE LAB <i>Brésil</i></p> <p>82 THE BOURBON PROJECT <i>Colombie</i></p> <p>92 JUSTE ÉCHANGE <i>Éthiopie / Jimma</i></p> <p>106 LA GRÂCE <i>Éthiopie / Kaffa</i></p> <p>116 LES TEMPS CHANGENT <i>Kenya</i></p> <p>132 AÇÚES CUBA <i>Cuba</i></p> <p>142 INTELLENTIA ECONOMICA <i>Mexique</i></p> <p>154 LES UTOPIES CONCRÈTES <i>Équateur</i></p> <p>186 DIX ANS PLUS TARD <i>Costa Rica & Salvador</i></p> <p>200 DIX ANS DEVANT <i>Monde</i></p>
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UN MARCHÉ, DEUX CHEMINS

Jusqu'ici, je parlais à mes clients du café à l'origine de manière abstraite. Je réservais ce que j'avais lu, entendu ou vu dans des vidéos sur Internet.

Bas que j'ouïs, en 2009, achetés mes premières cafés, en provenance des forêts du Wallaga, le premier voyage de ma quinzaine de café s'est tenu en 2011, au Salvador, dans la région montagneuse d'Ilimapeque, en compagnie d'autres torréfacteurs.

État des lieux avant décollage

Pendant les deux années qui séparent ces deux moments, je me suis battu pour que l'arbre de café existe dans un marché entièrement acquis à l'industrie et aux cafés de méditerranéenne qualité.

La méditerranéenne était en effet la règle, la norme, à tous les stades de la chaîne de valeur du café - de la manière primitive à la dégustation en passant par la torréfaction - et en tout lieu : chez soi, au bureau, au restaurant... Pour tous les Français, le café est amer : c'est le goût qui caractérise cette boisson si populaire et pourtant si méconnue. À croire que les bénéfices de la culture suffisent à faire passer à l'impor-tance quel fût le pain de rebut du Brésil.

La résistances des petits torréfacteurs indépendants, puisant avant l'avènement de la grande distribution, était à bout de souffle et comptait plus de fermes que d'ouvriers. C'est ainsi fini du grain de café : tous repartirent l'arrivée des capsules Nespresso avec leur terre et robotisme qu'ils leur posent l'ostaculo.

C'était la dernière invention d'une filière commerciale toute-puissante qui domine encore le monde. Trois mega-torréfacteurs - Nestlé, Lavazza et Illy - se partagent six-ème du marché mondial du café. Leur hégémonie repose sur un commerce d'entente entre les grands producteurs, les sociétés de négoce, ex-mimes et les

SALVADOR / Ilimapeque

17

De façon concomitante, les consommateurs sont prêts et sont en demande de produits de qualité qui racontent une histoire et évoquent un univers fondé sur l'expérience. Un paquet de café de spécialité n'est pas un simple paquet de café, c'est un grand moment de plaisir, un voyage, une histoire impliquant un producteur, un projet. L'acte d'achat devient engagé, sensé, philosophique.

La culture sous forêt

Mais revenons à l'Éthiopie et à la forêt. La culture sous forêt est le système de culture du café le plus vertueux. Elle permet de piéger le CO₂ et participe ainsi à la lutte contre le réchauffement climatique. Les sols sont naturellement fertiles, les températures et l'humidité sont régularisées.

Les cafés de forêt sont d'une complexité et d'une vivacité extraordinaires. Leur valeur marchande offre une protection à la forêt et à sa biodiversité, et devient un outil de lutte contre la déforestation. Enfin, les revenus générés par le café de forêt permettent aux communautés locales de rester chez elles, de vivre de leur savoir-faire, et de ne pas être tentées par l'exode rural ou la migration clandestine. Le reste du voyage est une succession de marchés en forêt et de rencontres. Parmi ces dernières, l'une des plus belles est celle de Dhimma Sorero. On ne sait pas quel âge il a exactement, bien sûr, mais on dit qu'il possède, en face de sa maison, des petites parcelles de caféiers reconstruits de moine, plantés par son père en 1934. Ils donnent encore des fruits, de mûres et longues baies, qu'il mélange au reste de la récolte de son domaine. Nous lui demandons de séparer les fruits de ses vieux arbres du reste de sa récolte : ainsi naît Old Yeri, notre premier projet caféiste en somme, et aujourd'hui un best-seller.

Dhimma nous a quittés en 2016, à peu-être cent ans ou plus. Ses beaux fils ont pris la relève. Après ce voyage, je reviens chaque année au Wallaga, jusqu'en 2017 où les conflits entre les forces gouvernementales et la rébellion locale oromo se sont intensifiés. Depuis, c'est l'escalade : les producteurs sont pris en étau entre ces deux armées. Rapprochés, armés, ils doivent se battre pendant les combats. Malgré cela, les cafés sortent du Wallaga, et même si ces conditions de production déplorablement entraînent une baisse de qualité, notamment sur les café lavés, nous continuons de les acheter en soutien à nos partenaires producteurs.

Dhimma Sorero dans sa parcelle de caféiers plus que centenaires, devant sa maison.



ÉTHIOPIE / Wallaga

36

ECOLOGY & SUSTAINABILITY

NON-FICTION - HUMANITIES

Sonia Lavadinho
Pascal Le Brun-Cordier
et Yves Winkin

La ville relationnelle

Les sept figures

Urbanisme

LANGUAGE: French

PUBLISHER: Apogée Editions

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THE RELATIONAL CITY

By Sonia Lavadinho, Pascal Le Brun-Cordier, Yves Winkin

KEYNOTE

The Relational City is one that forges links, transforms them into relationships and strengthens them on the basis of shared experiences. It's a city that seeks to conciliate the individual quest for well-being with the collective.

SELLING POINTS

- The functional city neglects relationships, which all too often remain in the blind spot of public policies.
- The forms and driving forces of the relational city through seven unique figures.

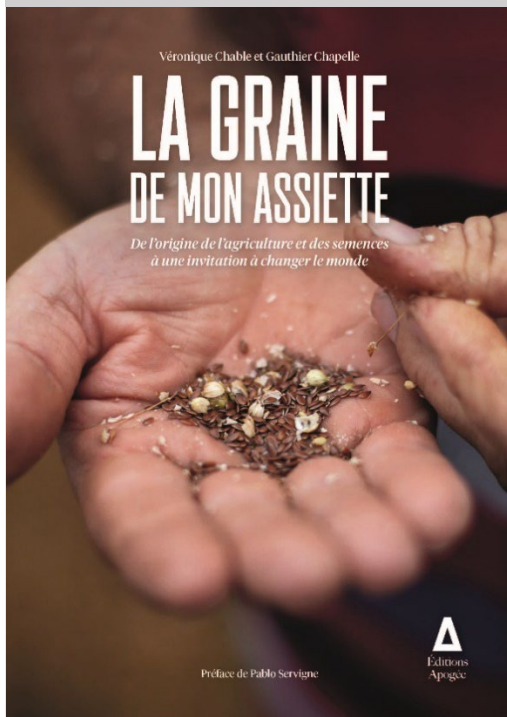
DESCRIPTION

"The Relational City will build the 21st century just as the functional city built the 20th century." The Relational City is one that forges links, transforms them into relationships and strengthens them on the basis of shared experiences. It's a city that seeks to conciliate the individual quest for well-being with the collective quest for health, social harmony and cross-generational connections. As busy as it is managing flows, the functional city neglects relationships, which all too often remain in the blind spot of public policies. Co-authored by three city experts, this essay explores the forms and driving forces of the relational city through seven unique figures, based on the quality of the relationship with oneself, with others and with the Living.

AUTHOR

Sonia Lavadinho assists urban decision-makers in designing a relational city that interacts with citizens' desires. Pascal Le Brun-Cordier develops urban public art and cultural planning projects that contribute to the exercise of the right to inhabit the cities. Yves Winkin has devoted his life as a teacher and researcher to developing an anthropology of urban communication.

NON-FICTION - ILLUSTRATED



LANGUAGE: French
PUBLISHER: Apogée Editions
ORIG. TITLE: La graine de mon assiette

VOLUME(S): 1
PAGES: 240
WORDS: 85,000
ISBN: 9782843986482
PUBLICATION: 10/1/2020

RIGHTS HELD
World excl., domestic, translation & derivative

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Italian (Terra Nuova Editore), Simpl.
Chinese (Beijing Creative Art Times
International Culture Communication)

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FROM SEED TO TABLE

By Véronique Chable, Gauthier Chapelle

KEYNOTE

This book aims to connect each citizen to the seed that feeds them, to the people who grow, to the people who transform and to the people who cook.

SELLING POINTS

→ Translated into Italian and Chinese; Translations available & fully funded by the INRAE in: English, Portuguese & Spanish.

→ Written by two specialists of organic farming.

→ A journey through time, discovering seeds in their historical, scientific, cultural, socio-economic and political context, in the fields and in laboratories, to discover the indivisible histories of agriculture.

DESCRIPTION

At the source of all food coming from the earth, there is a seed. The grain of wheat is behind our bread, the tomato seed is behind our salads, the alfalfa seed eaten by the cow is behind our cheese, and a grape seed is behind our grape varieties and our wine. Our society is increasingly concerned about the quality of our food and our environment. There is also growing concern about the loss of biodiversity. We are increasingly turning to organic farming and its products. But is this enough? Moreover, are organic farmers and consumers still aware of the types of seeds that enter their farms and that shape the quality of organic products? How can we become involved in the renewal and rebirth of diversity? This book aims to connect each citizen to the seed that feeds them, to the people who grow, to the people who transform and to the people who cook. This book also calls for a collective awareness to help restore biodiversity, starting with the biodiversity that we eat and that shapes our landscapes.

REVIEWS

"Véronique Chable and Gauthier Chapelle take us back in time, to discover seeds in their historical, scientific, cultural, socio-economic and political context, in the spaces of fields, laboratories and regulations. It's all about knowing the history of what we have on our plates, imagining other manner to produce and consume, and becoming aware of our existence on earth." - Radio France

AUTHOR

Véronique Chable and Gauthier Chapelle are trained biologists and agronomists. Véronique Chable has been a research scientist since 1983. She has been working on organic agriculture, collaborative research and on the revival of farmers' seeds since 2000 at INRAE, the French National Institute for Agricultural Research and Environmental Protection. Gauthier Chapelle is an independant researcher and author of several books on the living (The Living As A Model, 2015; Mutual Aid, The Other Law Of The Jungle, 2017).



L'AGRICULTURE DANS LE MONDE DEPUIS SES ORIGINES

De la révolution néolithique au retour de la paysannerie, en passant par l'agriculture industrielle

Pourquoi focaliser sur l'agriculture ? Elle a structuré nos sociétés (et vice versa) depuis la révolution néolithique avec la domestication des plantes et des animaux.

Les civilisations construites sur l'agriculture ont toutes en commun la même hypothèse : utiliser la terre, les plantes et les animaux comme ressources exploitables, contrairement aux peuples nomades ou autochtones pour qui la notion de propriété (physique et intellectuelle) n'existe pas et est même totalement incompatible avec leur vision historique du monde.

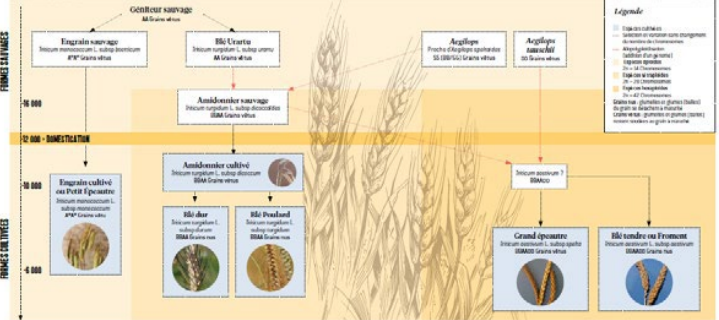
Ce chapitre invite à repenser notre rapport à l'alimentation en consultant l'histoire de l'agriculture et de son impact sur les écosystèmes. Son objectif est de mieux comprendre à quel point l'état du monde aujourd'hui incite à regarder différemment notre assiette, l'agriculture qui en produit le contenu, la graine qui détermine ce contenu et, en fin de compte, ses mêmes !

Road de voir
participer au
séminaire national
le 16-17-18-19
octobre, à la Cité de
l'Architecture et du
Paysage, Paris, 2024

Chapitre 1

L'agriculture dans le monde depuis ses origines

HISTOIRE DU BLE



réduction des pousses secondaires non productives, une réduction de la dormance des graines plus grosses avec une germination plus précoce et synchronisée, et chez certaines espèces à multiplication par graines, des inflorescences plus grosses et plus nombreuses. Un exemple particulièrement spectaculaire est celui des choux, dont les variétés cultivées montrent à première vue des caractéristiques bien différentes. Nous pouvons nous attendre à la plante sous sa forme sauvage sur les côtes normandes ou celles de l'île de Jersey. Les nombreux formes de chou que nous consommons ne sont en fait le résultat que d'un seul phénomène de domestication, celui de l'hyppocrisme d'un

seigneur : le collet, les feuilles, le pédoncle des feuilles, les bourgeons végétatifs, axillaires ou floraux (voir schéma page suivante). A côté des plantes multipliées dans les champs par graines, on trouve aussi des plantes domestiquées dans la reproduction et leur plus assurée que par voie végétative. Cette capacité à se reproduire par graines fait elle-même partie du syndrome de domestication des espèces concernées, moins décrit que pour les plantes à reproduction par graines (il semble que le nombre des caractères) les différencie de leur origine sauvage soit le même dans les deux cas, de l'ordre de 2 à 5 pour 80% des plantes cultivées).

Page 10

Source : Nicolas de Dégli et al. in Les semences

Chapitre 1

Domestication, agriculture d'aujourd'hui

Au fil du temps, des auteurs tels que Nancy Fraser et d'autres proposent de décrire la justice sous deux dimensions sociales et d'autres auteurs d'y inclure les non humains. C'est doublement intéressant au prisme de la justice environnementale (pas uniquement sous la dimension redistribution) à la justice écologique. La mobilisation du terme « écologique » et non « environnemental » a ainsi, entre autres, à penser la justice dans une vision du monde où les êtres humains constituent une espèce vivante parmi d'autres au sein du système Terre et non un élément dominant issu d'une déviance de l'ordre cosmocentriste occidental. C'est l'un des trois aspects sociaux de la justice écologique : inclure comme sujets et acteurs de justice les non humains (dont les plantes et semences). Le deuxième aspect a trait à la dimension de reconnaissance. Enfin, le troisième aspect concerne la participation démocratique au débat.

La redistribution porte sur les modalités de répartition des bénéfices et des coûts environnementaux. Ainsi, si les bénéfices des OGM et autres biotechnologies vont aux acteurs multinationaux, leur coût, les aux incertitudes des conséquences de leur usage, sont supportés par les consommateurs et les agriculteurs notamment. Mais, derrière la question de la redistribution qui fait appel à une conception normative de la justice, se pose la question de la reconnaissance qui est relative à une justice plus contextuelle.

Dès lors, le droit doit prendre en compte tant la distribution que la justice des relations entre les humains et le reste du monde vivant. Le juriste Klaus Fossilmann propose dans cette perspective d'élargir la dimension de justice entre les espèces (l'écocognition pour le vivant non humain) à la dimension terre et transgénérationnelle que reprend le rapport Brundage (ONU, 1987) dans sa définition du développement durable. Dans la même perspective, le politologue John Dryzek (1996) prend soin d'inclure comme « signaux » « afin de la nature pour être plus attentif à son message ».

Au sein de ce chapitre, nous développons deux points. Premièrement, l'importance d'avoir des espaces d'expérimentation et d'action collective qui portent tant sur des dimensions techniques que sociales. C'est à l'interface de ces espaces, par les interactions entre pratiques d'une part et entre pratiques et plantes d'autre part, que s'agencent les éléments nécessaires à la construction d'une légitimité tant des connaissances, des pratiques, des semences et des pratiques sortant d'une approche non malicieuse par les OGM. Deuxièmement, nous insistons sur la nécessité que ces pratiques (ou leurs sympathisants) se construisent en un public « au sens sociologique du terme », c'est à dire un collectif de personnes porteurs d'une situation non prise en considération et qu'il leur viendrait à l'esprit comme chose à prendre en compte. Il ne s'agit pas de produire et communiquer leurs connaissances sur la situation.



Choux servis à la ferme pour préparer des choux polonais, Champagne, France, 2024

Des lieux d'expériences sociales et techniques favorisant la reconnaissance

Les initiatives maintiennent et renouent la biodiversité cultivée participative, à des degrés divers, à une demande de justice écologique par la reconnaissance. Cependant, le concept de justice écologique n'est jamais énoncé tel quel par les acteurs agricoles (écoculteurs, écologues ou Koolhaas) mais se trouve en filigrane dans leurs témoignages. La reconnaissance de la légitimité est un long chemin (non terminé) qui a commencé à la fin des années 1990. Dans un état que les promoteurs de la sélection OGM et de l'agro-industrie détiennent le pouvoir économique, juridique et législatif concernant les semences, un enjeu pour les différents expérimentateurs est de contribuer à faire reconnaître la légitimité de leurs pratiques. Il ne s'agit pas de demander d'exister mais de valider légalement cette existence. C'est un enjeu de reconnaissance (culturelle et agronomique) de la sélection de variétés populations diversifiées, de celle (souvent) de pratiques ainsi que de leur identité collective, par exemple, celles d'artisans semenciers.

Chapitre 10

De la biodiversité cultivée à la justice et à l'équité

Page 10

Une responsabilité de justice de la biodiversité

NON-FICTION - ILLUSTRATED

Sylvain Grisot

Redirection urbaine

Enquête dans la fabrique de territoires résilients

Urbanisme

LANGUAGE: French
PUBLISHER: Apogée Editions
ORIG. TITLE: Redirection urbaine

VOLUME(S): 1
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PUBLICATION: 11/8/2023

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URBAN REDIRECTION

By Sylvain Grisot

KEYNOTE

An essay on how to build cities matching the earth limits, developed around seven major projects that will have the reader involved for the coming decades.

SELLING POINTS

→ An essential essay about rethinking cities in a climate crisis context.
→ Written by an urban planner specializing in innovative urban transformation and committed to circular urban planning, whose expertise has been solicited by the French government.

DESCRIPTION

Climate crisis, collapse of biodiversity, scarcity of resources... Urbanization is suddenly aware of its fragility and its responsibilities in this century's challenges. So, how can we build our cities in keeping with our planet's limits? This book is the account of a five years' research with those who are building resilient territories. Organized around seven major projects that will mobilize us over the coming decades, Urban Redirection is the story of successes and sometimes failures, from which there is much to learn in terms of methods and tools. It also includes cross-cutting analyses of these experiences, as well as testimonials to the commitment, awareness and doubts of those involved. It's a read that will provide keys to understanding and action for all city-makers (professionals, local councillors, civil servants, developers, social landlords, students), from the most convinced to those who still have doubts. For our years of investigation have shown that redirecting the urbanization is as necessary as it is possible, and as fortunate, too.

REVIEWS

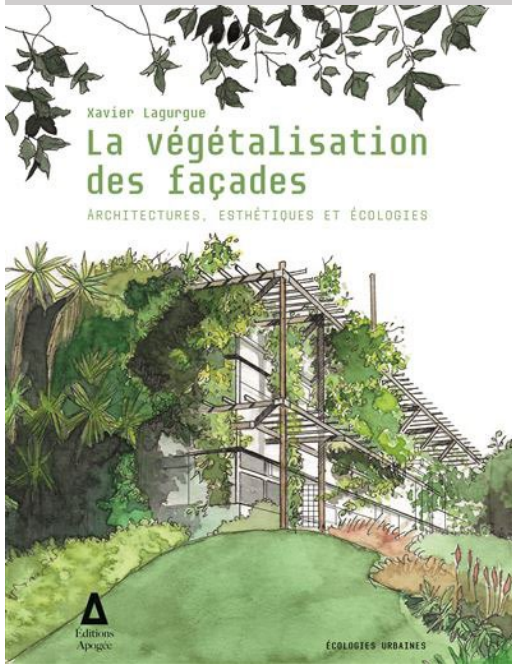
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AUTHOR

Sylvain Grisot is an urban planner, who in 2015 founded dixit.net, a consulting and research agency for urban transitions. He is also a lecturer, teacher and researcher. On September 16, 2020, he was invited to speak before the French National Assembly's Sustainable Development Commission, to discuss the fight against soil artificialisation and urban sprawling.

NOTES

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LANGUAGE: French
PUBLISHER: Apogée Editions
ORIG. TITLE: La végétalisation des façades

VOLUME(S): 1
PAGES: 192
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PUBLICATION: 9/13/2023

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GREENING BUILDING FACADES

By Xavier Lagurgue

KEYNOTE

A book that analyzes the greening of city structures as a crucial need of nature in urban spaces.

SELLING POINTS

- A very well-documented book, written by an architect and doctor involved in the best French educational establishments.
- A book that rethinks the place of flora and fauna in urban space.
- A reflection that links aesthetics to ecology.

DESCRIPTION

In an urban topography predominantly made up of traffic lanes and mineral spaces, the network of parks and gardens inherited from the 19th-century city is no longer sufficient to satisfy the need of nature felt by city dwellers. Green walls are multiplying, windows and balconies are being lined with pots, spontaneous plants invading walls are viewed with growing curiosity, and urban buildings as a whole are preparing to welcome flora and fauna from which they have until now sought to protect themselves from it. A veritable reversal of perspective is at work in the way we consider non-human living things as subjects living alongside us. This book presents the different ways in which facades can be revegetated, which are approached as a privileged interface between city dwellers and their environment. What are the various forms of contemporary greening, and what techniques are involved, from the simplest to the most sophisticated? Why and how are we greening our walls and balconies? How has aesthetics become a question of ecology in human environments?

REVIEWS

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AUTHOR

Xavier Lagurgue is an architect D.P.L.G, holds a doctorate in "City and Architecture" and is a partner in the XLGD architectures agency. Professor at the prestigious Ecole Nationale Supérieure d'Architecture Paris La Villette, where he teaches architectural and urban project ecology, he also teaches in the BATS-URBABIO master's program at the Muséum National of Natural History, the Construction and Housing Institute and the Polytechnic School of Paris. A researcher at GERPHAU and associated with the Housing Research Center, his research focuses on functional ecology in architecture, and more specifically on the relationships between plants, animals and people in contact with the built environment.

NOTES

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Les murs végétalisés, les plantes spontanées et le jardinage de balcon



Les murs végétalisés sur support continu, sans substrat

Nous arrivons à la fin de ce tour d'horizon des techniques de végétalisation verticale des façades avec la plus célèbre et la plus spectaculaire des techniques de culture hors-sol, l'hydroponie sur support continu.

L'appellation « mur végétal » désigne, d'après son auteur⁶ Patrick Blanc, une application protégée par un brevet, déposée qui décrit de façon très précise une culture verticale en hydroponie sur support continu. Le premier brevet date de 1988. Il est enregistré à l'Inpi sous le n° 88 10705 et concerne explicitement un « dispositif pour la culture sans sol des plantes sur une surface verticale ».

Les équipements qui composent le dispositif sont sensiblement les mêmes que ceux du mur végétalisé sur substrat. Une structure porteuse, le plus souvent accrochée au mur du bâtiment, un fond vertical isolant et étanche séparé du bâti par une lame d'air de ventilation afin d'éviter tout transfert d'humidité puis un ensemble de ferti-irrigation avec gouttière de récupération et pompe de recyclage, une panoplie de télésurveillance enfin complètent l'appareillage de base. Le système assure ainsi les trois supports indispensables aux plantes en eau, en nutriments et en énergie.

La grande différence avec la technique précédente vient du fait qu'en lieu et place d'un volume de substrat, les plantes sont implantées en micromottes dans des « poches » aménagées dans un feutre horticoles qui les supporte. Dépourvues de toute réserve d'eau et de nutriments, elles ne doivent leur développement qu'à la solution nutritive qui les alimente en quasi continu.



Le mur végétal de la California Academy of Sciences, à San Francisco.

Cette alimentation, souvent riche en azote, a pour effet de favoriser la prolifération bactérienne et de la à l'installation de collaborations mycorhiziennes. Il s'ensuit une consommation d'eau importante, difficilement quantifiable car dépendante de multiples facteurs, comme la taille du mur, l'exposition au soleil, les espèces implantées. Les eaux surabondantes sont recyclées mais, chargées de matières organiques, elles tendent à encrasser les filtres en amont des pompes.

Du point de vue des plantes, la continuité du feutre support constitue une différence essentielle. Les racines peuvent s'y développer librement dans le plan vertical, ce qui leur permet aussi de tisser des liens avec d'autres sujets voisins. Il résulte de cette liberté dans l'espace et de l'abondance de ressource en eau et en nutriments d'une part des plantes vigoureuses dont la luxuriance émerge inopinablement la richesse de la jungle tropicale, d'autre part la possibilité d'implanter des arbustes, des sujets de grande taille que des supports plus contraints n'auraient pu accueillir.

Conséquemment, c'est sur ce type de mur que s'observe la plus grande diversité végétale avec de fortes variations de tailles



Le mur végétal du musée du quai Branly, 15000 plantes, plus de 300 espèces de végétaux sur 22 m de haut, et 47 m de large, soit 1 034 m² de mur façade végétalisée horizontale. Sa photographie en 2017 avait de complexité rénovation nécessaire par l'entretien de la structure porteuse.

Les formes de la végétalisation verticale - 81

80 - La végétalisation des façades

On finit avec la famille du « recouvrement du bâti par le végétal » qui s'apparente à une vitrine végétale, puis de façon plus volontaire à l'invasion végétale moine en toiture, à l'hybridation architecture-nature des bâtiments paysagers et à son inverse à l'hybridation nature-architecture qui traite surtout du rapport de l'arbre à l'architecture, avant de finir par une famille symétriquement opposée à la première : la « protection du végétal dans le bâti ».

La protection du bâti par le végétal
Famille symétrique à la dernière des situations de jardinage dans laquelle le bâti protège le végétal, les protections arboribâtes d'Alsace et plus largement du nord de l'Europe ont traversé l'histoire pour venir nourrir l'imaginaire urbain et son désir de nature. Maurice Domman, dans sa monumentale histoire des techniques, définissait la technique dans le sens accordé à l'art au XIX^e siècle, comme l'ensemble des « activités humaines qui ont pour objet de recueillir, d'adapter et de transformer les matériaux naturels afin d'améliorer les conditions de son existence »⁷. Ainsi ces pittoresques constructions rurales demandent-elles à être restituées dans leur contexte qui était avant tout celui de l'extrême rareté du bois d'œuvre ? Seul le peu

de ressources constructives disponibles, bois fiers, pierres plates, tourbes, légitimait l'entassement des constructions. Celles-ci étaient le plus souvent rigidement alignées par les infiltrations d'eau, et leurs occupants ont bien dû s'y en tenir au possible. Les interprétations contemporaines de ces entassements dans des situations d'architectures résidentielles conçues par Arthur Quaryny ou Peter Vetsch sont ainsi à regarder avec discernement. L'albé de la protection thermique procurée par le couvert végétal ne doit pas faire oublier que ce qui était hier pour un fermier d'Alsace ou des Highlands, une nécessité économique vitale s'est transformée en un luxe constructif réservé à des résidences privilégiées. Bâlis le Habitat aussi il inouvent l'insouciance dans sa maison de la Comte ?

La végétalisation extérieure guidée du bâti
On trouve dans cette famille deux figures techniquement cousues qui sont les treilles et les pergolas dont les finalités peuvent être assez diverses. Historiquement ancrées dans l'art du jardin médiéval, les treilles, on l'a vu dans le chapitre qui leur est consacré, s'implantent sur les façades bâties classiques et néoclassiques dans un dialogue qui relie le bâtiment au jardin. Gustaf Sjöerger avait ainsi situé l'ornement dans la dissociation entre le pari et le mur qui la porte (Sjöerger et al. 2007), considérant les treilles et les plessis de bois comme les premiers des liens entre le bâti et son environnement. Mais si les treilles contemporaines préfèrent l'acier galvanisé pour les ossatures ou l'inox pour les câblages, plus récents que le bois (Deydier et Aguerre 2003) et qui permettent d'envisager la végétalisation à l'échelle de la façade tout entière, la filiation est pourtant bien là, qui consiste à guider des grimpantes volubiles ou à crochets sur une structure ajourée. Plus précaires, ces solutions constructives correspondent aussi aux exigences de l'espace public, tant



Grimpantes sur treille de câbles, avenue Courcelles, programme S. 0003e, Paris 15^e. La grimpante de câble disparaît-elle sous le couvert végétal ?



Pergola (différenciée en treille) devant grande dalle sur mur de l'EP annexe à Paris. La présence de crochets de réglage lui confère un rôle architectural, à l'opposé d'un dispositif bâti.



Le bâtiment des services de la qualité de l'air à Santa Barbara, Californie. Les façades sont constituées par pergolas et des bras-solés câbles qui constituent une structure support en trois dimensions pour les grimpantes.



Bergère dans les Highlands, Écosse, 2018.

70 - La végétalisation des façades

Les formes de la végétalisation verticale - 71

SELF-HELP

Marie
COSTA

PARENTS
PARDONNEZ-VOUS!
ET VIVEZ HEUREUX.



Marie COSTA
« il n'y a pas de parents parfait ! »



LANGUAGE: French

PUBLISHER: M+ Editions

ORIG. TITLE: Parents Pardonnez-vous
et vivez heureux

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Italian (Giunti)

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PARENTS, FORGIVE YOURSELVES!

By Marie Costa

KEYNOTE

What if we finally stopped feeding this tendency to make parents feel guilty by taking into account the complexity of family relationships, by assuming that they can be built on the pain of the past and that all happiness also implies failures and shortcomings?

SELLING POINTS

- **Italian translation with Giunti.**

- A book that helps parents to play down, accept and cope with the imperfections of a rocky upbringing.

- A guide to learn to live in peace with relatives, parents or children.

DESCRIPTION

Education is not a passing exam, nor a grid of criteria to be met, but human relationships, words, actions, sorrows and joys. Education is not learned in a training course, and there is no qualification to validate it: each parent learns through his/her child's contact. Education is passed on, enlivened, invented and told. What if we finally stopped feeding this tendency to make parents feel guilty by taking into account the complexity of family relationships, by assuming that they can be built on the pain of the past and that all happiness also implies failures and shortcomings? This book helps parents take the drama out of the situation, accept and embrace imperfections in an education full of pitfalls. Learn to be yourself as a parent, and not as society would like you to be. Try just once to unlock things, to break out of the negative mindset, the doubt and the guilt. You are not perfect, neither are the others! From this observation, everyone tries to do his best according to his possibilities.

REVIEWS

"A personal development book on benevolent parenting for children, but above all for parents! In short chapters, Marie Costa offers hints on how to remove our guilt as parents and reconnect with our children in a simple, respectful way." – Amazon reviewer

AUTHOR

Marie Costa is a parenting coach, and founder of the "Develop your parenting skills" program. Drawing on her experience as a teacher, she has published several practical books for parents and children.

NON-FICTION – SELF-HELP

Stéphane PEREZ

**TRAITÉ DE
CONNAISSANCE
DE SOI**

ET D'ÉVOLUTION PERSONNELLE



Stéphane PEREZ

« Apprenez à mieux vous connaître grâce à 12 testes de personnalité ! »



LANGUAGE: French

PUBLISHER: M+ Editions

ORIG. TITLE: Le Traité de connaissance de soi et d'évolution personnelle

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TREATISE ON SELF-KNOWLEDGE AND PERSONAL EVOLUTION

By Stéphane Perez

KEYNOTE

A guide to understanding one's own nature, strengths and weaknesses, to give meaning to one's life.

SELLING POINTS

- The book is very accessible and explains in a simple and clear way the link between our various personalities.
- Key to self-knowledge and spiritual evolution.
- Original, holistic synthesis.

DESCRIPTION

The author presents here a holistic synthesis of different approaches to self-knowledge, informed by a wealth of philosophical, psychological, astrological and scientific thought, mythology and the functional model of physiology. Concrete examples are used throughout this book to help us better understand the inner world that animates us. You'll find simple, symbolic concepts, with a presentation of our 12 inner archetypes, which form what we call ego. Learn more about these masks thanks to 12 personality tests. The resistances and tips for self-fulfillment are detailed, so that we can better approach our own lives as the only possible starting point for a better world.

REVIEWS

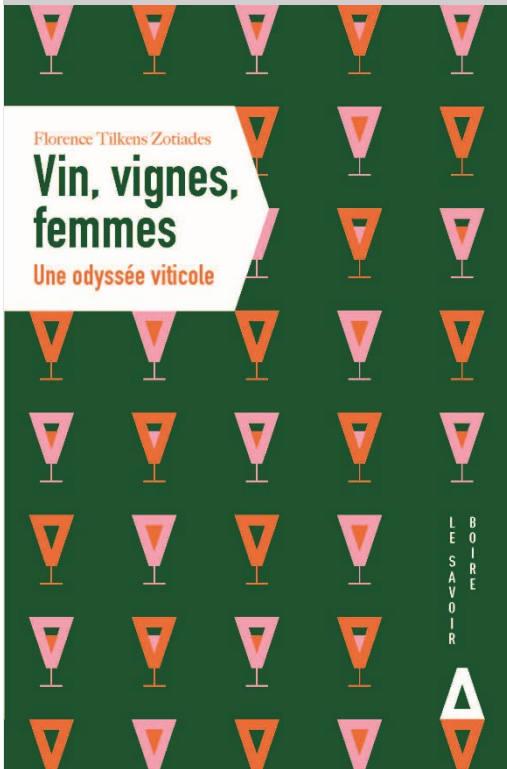
"This book is a genuine goldmine of knowledge, interweaving various fields. I've never read a more complete book on the subject. I've read it three times and keep coming back to it regularly." - Fnac

AUTHOR

After a career as a Sport professor at the Ecole Polytechnique de Paris, Stéphane Perez is now a physiotherapist and passionate about archetypal morphopsychology. A trainer and lecturer for over ten years, his curiosity has enabled him to integrate multiple and complementary areas of knowledge towards what he believes to be the source of our suffering: lack of self-knowledge.

FOOD & DRINKS

NON-FICTION – FOOD & DRINKS



LANGUAGE: French
PUBLISHER: Apogée Editions
ORIG. TITLE: Vins, vignes, femmes

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WINES, VINES, WOMEN

By Florence Tilkens Zotiades

KEYNOTE

This book examines the historical exclusion of women from the wine business, deciphering its reasons and consequences.

SELLING POINTS

- This book features the history of wine and winemaking from a unique, yet very contemporary approach.

DESCRIPTION

The author first explores the hypotheses of women's role in the discovery of the vine and the wine-making process; she traces the origins of discrimination against women and its causes, in particular the inferior status imposed on them by most ancient civilizations. She then looks at the heritage, economic and cultural consequences of this subordination, shaken by the 1960s and 1970s second feminist wave. The book goes on to discuss the slow but steady feminization of the industry, despite patriarchal overtones, and the issues surrounding wine as a symbol of wealth, power and prestige. The text is punctuated by portraits of women who played a key role in the wine field, and testimonials from women who occupy today a wide range of positions in the industry and who, despite their skills and experience, still face persistent discrimination from men of the 21st century.

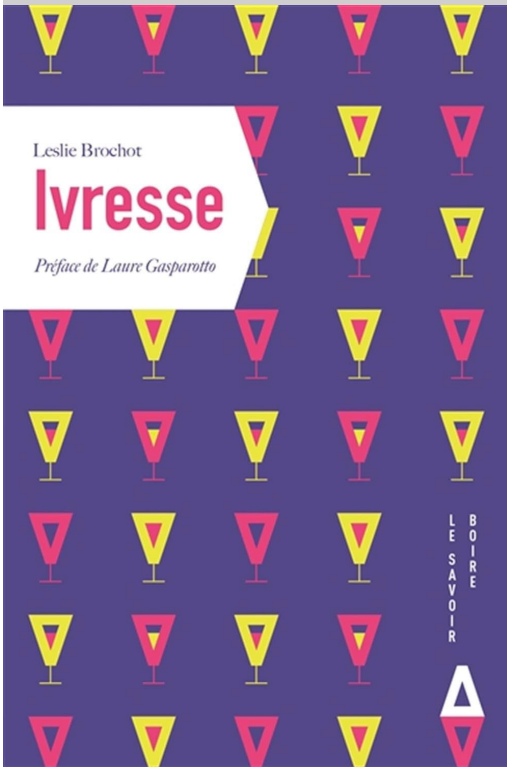
AUTHOR

After a career in international business development, Florence Tilkens Zotiades joined the wine industry. Founder of Vins d'Hellène/Danaan Wines in London, she is also a professional winetaster at numerous international competitions. She is the author of L'Odysée des vins grecs (The Greek Wine Odyssey). Alongside her activities, she advocates professional equality and economic autonomy for women. She is a member of Led By HER, a French non-profit organization, of which she was president from 2022 to 2023. Led by HER supports women who have experienced violence in their entrepreneurial projects.

NOTES

Drinking knowledge collection: Drinking wine means drinking culture, grape varieties, landscapes, and know-how. Drinking wine is elevating one's soul, it is accessing myths and what makes our civilizations. Wine is a social construction at the crossroads of various fields of knowledge, both historical and philosophical. Always on the edge of current events, wine is also a way of life. This collection is about wine, but also about beer, champagne or rum, with the same approach, while taking a step aside to gain perspective and understand what the drink says about all of us.

NON-FICTION - FOOD & DRINKS



LANGUAGE: French

PUBLISHER: Apogée Editions

ORIG. TITLE: Ivresse

VOLUME(S): 1

PAGES: 160

WORDS: TBC

ISBN: 9782843988400

PUBLICATION: 3/6/2024

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INTOXICATION

By Leslie Brochot

KEYNOTE

The fields of mythology, philosophy, religion, ethnology, neuroscience, history and medicine, as well as sensuality and friendship, shed light on this "altered state of consciousness", this ambiguous and complex intoxication, bringing both happiness and perdition.

SELLING POINTS

- A popular author on social media with 11k+ followers (Instagram).
- A new light on the "altered state of consciousness", the ambiguous and complex intoxication, bringing both happiness and perdition.

DESCRIPTION

This book is the result of insights gained from the experience of wine writer Leslie Brochot. The story is fleshed out by contributions from experts in various disciplines. The fields of mythology, philosophy, religion, ethnology, neuroscience, history and medicine, as well as sensuality and friendship, shed light on this "altered state of consciousness", this ambiguous and complex intoxication, bringing both happiness and perdition. Between delights and abysses, the book is an invitation to reflect. Here, no judgments, no lessons, just perspective and questioning. The aim is not to present a hygienist point of view, nor to praise irresponsible excess: a ridge line maintained throughout the chapters and a conclusion that, to say the least, is oriented towards free will, the keystone of human relationships and the art of drinking.

AUTHOR

Leslie Brochot is the founder of Maitres d'Accords. Passionate about wine for almost 15 years, she invents, writes and stages herself to convey the wealth and complexity of wine. Leslie has been a sommelier consultant and wine content writer for over 4 years, and she's a real code breaker. With her, talking about wine becomes accessible to everyone!

NOTES

Drinking knowledge collection: Drinking wine means drinking culture, grape varieties, landscapes, and know-how. Drinking wine is elevating one's soul, it is accessing myths and what makes our civilizations. Wine is a social construction at the crossroads of various fields of knowledge, both historical and philosophical. Always on the edge of current events, wine is also a way of life. This collection is about wine, but also about beer, champagne or rum, with the same approach, while taking a step aside to gain perspective and understand what the drink says about all of us.

NON-FICTION - HUMANITIES

Christophe Lavelle

À la découverte des vins géorgiens

Un regard culturel et scientifique

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LANGUAGE: French

PUBLISHER: Apogée Editions

ORIG. TITLE: À la découverte des vins géorgiens

VOLUME(S): 1

PAGES: 176

WORDS: TBC

ISBN: 9782843988134

PUBLICATION: 10/25/2023

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EXPLORING GEORGIAN WINES

By Christophe Lavelle

KEYNOTE

Between Europe and Asia, Georgia attracts several million tourists every year, not only for its stunning landscapes and the legendary hospitality of its people, but also for its wines, whose reputation extends far beyond its borders.

SELLING POINTS

- Georgia holds an original method of vinification in the kvevri (buried jar), inscribed in 2013 by Unesco on the list of the Intangible Cultural Heritage of Humanity.
- Eight thousand years of history, five hundred indigenous grape varieties.

DESCRIPTION

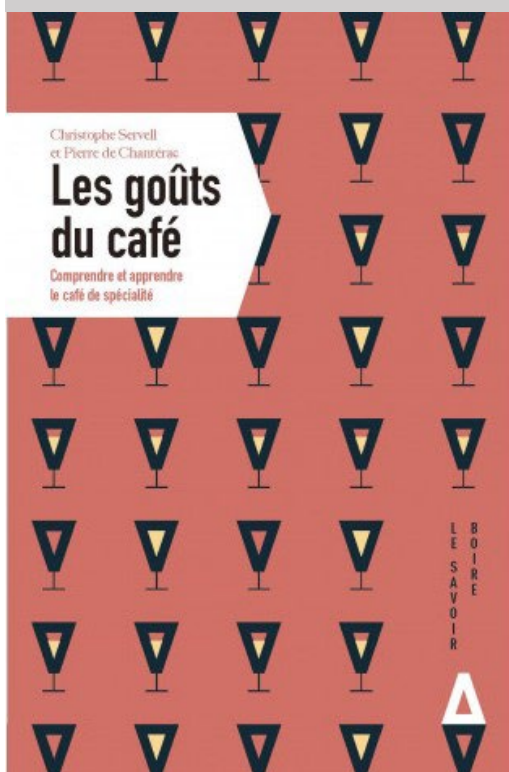
Between Europe and Asia, Georgia attracts several million tourists every year, not only for its stunning landscapes and the legendary hospitality of its people, but also for its wines, whose reputation extends far beyond its borders. With eight thousand years of history, five hundred indigenous grape varieties and an original method of vinification in the kvevri (buried jar), inscribed in 2013 by Unesco on the list of the Intangible Cultural Heritage of Humanity, Georgia often claims to be the birthplace of wine. The fact is that vines and their fermented juices are part of everyday life in Georgia, from the vast Kakhetian plateaus to the house fronts of Tbilisi. Yet Georgian wines are surprisingly absent from most wine books and restaurant menus. This book aims to correct this shortcoming and raise awareness of these original wines, in terms of both grape varieties and winemaking.

AUTHOR

Christophe Lavelle is a researcher at the French National Center for Scientific Research (CNRS) and the French Museum of Natural History in Paris. A food expert, he teaches at numerous universities and colleges, and is a frequent speaker at conferences for the general public and professionals (chefs, instructors, engineers).

NOTES

Drinking knowledge collection: Drinking wine means drinking culture, grape varieties, landscapes, and know-how. Drinking wine is elevating one's soul, it is accessing myths and what makes our civilizations. Wine is a social construction at the crossroads of various fields of knowledge, both historical and philosophical. Always on the edge of current events, wine is also a way of life. This collection is about wine, but also about beer, champagne or rum, with the same approach, while taking a step aside to gain perspective and understand what the drink says about all of us.



LANGUAGE: French

PUBLISHER: Apogée Editions

ORIG. TITLE: Les goûts du café

VOLUME(S): 1

PAGES: 132

WORDS: TBC

ISBN: 9782843988004

PUBLICATION: 08/11/2023

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THE TASTES OF COFFEE

By Pierre de Chantérac, Christophe Servell

KEYNOTE

A book helping to understand the characteristics of specialty coffee and learn how to taste it.

SELLING POINTS

→ Speciality Coffee: a fast-growing market.

→ The authors are experts in roasting and extraction, and have won several national and international awards.

DESCRIPTION

Bitter, sweet or strong! That's how nine out of ten French people characterize the taste of coffee. What a contrast to the hundreds of aromas that a - good - cup of coffee can express. So, to each his own. Really? What mental image do we really have of the taste of coffee? Is it a delicate taste, a sweet sensation that lingers deliciously in the mouth, different with every cup? Is it a hot, powerful beverage with stimulating benefits, but with a slightly burnt, bitter aftertaste? The hegemonic offer of industrial coffees closes the doors, from an early age, to the delicate awakening of the senses and the joyful appreciation of the true taste of a good cup of coffee. So much so that, despite our pleasure in consuming it, we are no longer able to recognize the wheat from the chaff (or the good from the bad). The aim of this book is to explain what a quality coffee is, the stages involved in its existence and its distinguishing features, from a theoretical and sensory point of view, so that you can finally appreciate all the nuances of good coffee. Understand to taste better. Finally, to get rid of and fully enjoy the pleasures of tasting a specialty coffee.

AUTHOR

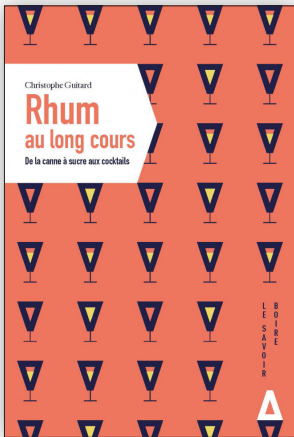
Founder of Terres de Café, France's best roaster in 2015, Christophe Servell travels the world in search of the finest coffees, helping to structuring a new, humanist and ecological coffee industry.

Pierre de Chantérac, barista at Terres de café, has twice won the Brewers Cup in France, in 2019 and 2021.

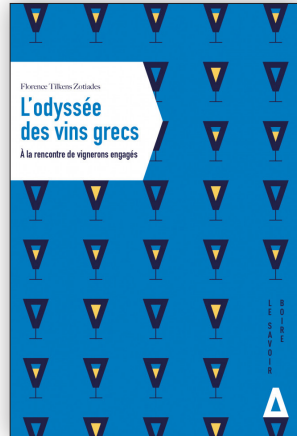
NOTES

Drinking knowledge collection: Drinking wine means drinking culture, grape varieties, landscapes, and know-how. Drinking wine is elevating one's soul, it is accessing myths and what makes our civilizations. Wine is a social construction at the crossroads of various fields of knowledge, both historical and philosophical. Always on the edge of current events, wine is also a way of life. This collection is about wine, but also about beer, champagne or rum, with the same approach, while taking a step aside to gain perspective and understand what the drink says about all of us.

ALSO AVAILABLE IN APOGEE'S DRINKING KNOWLEDGE COLLECTION



IN THE LONG RHUM
312 PAGE / 68,000 WORDS



THE GREEK WINE
ODYSSEY
204 PAGE / 42,000 WORDS



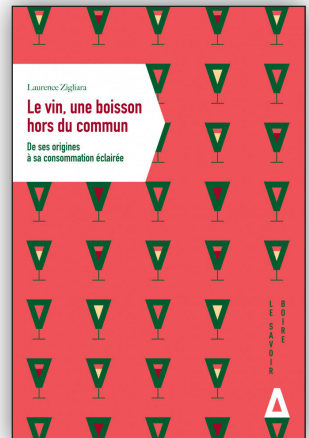
EFFERVESCENCE
112 PAGE / 25,000 WORDS



EVERYBODY CAN
TASTE
120 PAGE / 29,000 WORDS



NATURAL WINE
BEYOND TRENDS
132 PAGE / 54,000 WORDS



WINE, AN EXTRAORDINARY DRINK
156 PAGE / 38,000 WORDS



FOOD AND WINE
PAIRING
156 PAGE / 36,000 WORDS



ON THE ITALIAN WINE
ROUTE
132 PAGE / 28,000 WORDS



ANOTHER HISTORY OF
WINE
120 PAGE / 32,000 WORDS

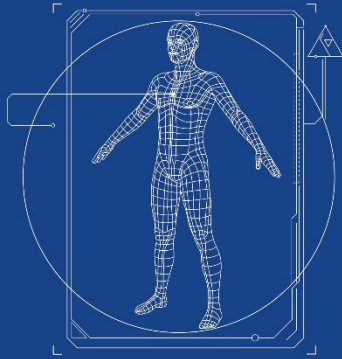
**SCIENCE &
DIVULGATION**

NON-FICTION – SCIENCE FOR ALL

ESPACE DES SCIENCES

Imagerie et thérapies ciblées en cancérologie

Patrick Bourguet



Éditions Apogée

LANGUAGE: French

PUBLISHER: Apogée Editions

ORIG. TITLE: Imagerie et thérapies ciblées en cancérologie

VOLUME(S): 1

PAGES: 64

WORDS: TBC

ISBN: 9782843988585

PUBLICATION: 11/09/2024

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PET SCANS AND TARGETED CANCER THERAPIES

By Patrick Bourguet

KEYNOTE

Over the past three decades, cancer treatment has undergone considerable progress. The emergence of targeted therapies, combined with specific imaging, has radically changed the approach and prognosis of many patients.

SELLING POINTS

- this book explains in simple terms how breakthroughs came about and how they are being used.

DESCRIPTION

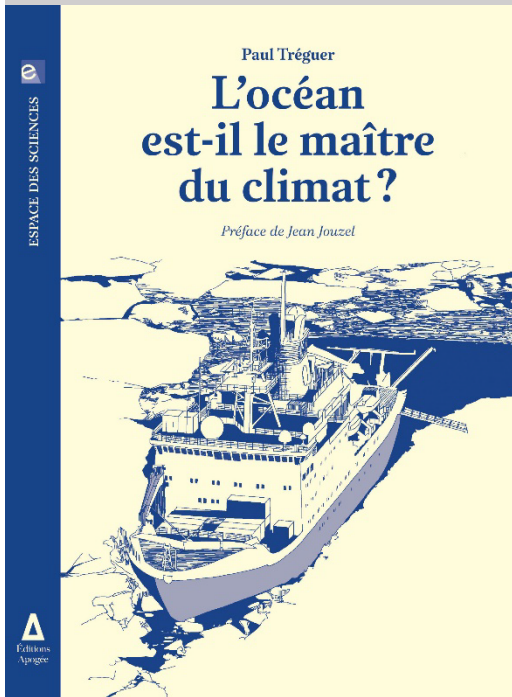
Over the past three decades, cancer treatment has undergone considerable progress. The emergence of targeted therapies, combined with specific imaging, has radically changed the approach and prognosis of many patients. The aim of this book is to explain in simple terms how these breakthroughs came about and how they are being used. This involves a few detours into cancer cells and the proteins and receptors on their surfaces. The book also looks at tumor antigens that can be recognized by specific antibodies which, when injected into patients, bind to and neutralize tumor cells, blocking tumor growth. They can also be combined with molecules that are toxic to the cell and have a targeted local impact. Finally, they can be coupled with radioactive atoms, enabling tumors to be detected by PET scans. Nowadays, these biological vectors make it possible to specifically detect cancer sites, map them precisely, target therapeutic agents and assess their efficiency.

AUTHOR

Patrick Bourguet, a Supélec engineer, a physician and professor of biophysics and nuclear medicine at the University of Rennes Faculty of Medicine until 2019, was Director of the Eugène Marquis Cancer Center in Rennes. He is currently President of the Ille et Vilaine Regional Cancer League.

NOTES

About the Science For All Collection: In just a few years, new means of observation and major scientific progress have radically improved our knowledge of the universe. More than ever, the public is looking to engage in a dialogue with scientists to satisfy their thirst for knowledge. The aim of this series is to make science accessible to all, so that scientific culture becomes an essential component of culture, education and knowledge. The authors are all renowned scientists, specialized in divulgation.



LANGUAGE: French

PUBLISHER: Apogée Editions

ORIG. TITLE: L'océan est-il le maître du climat ?

VOLUME(S): 1

PAGES: 72

WORDS: TBC

ISBN: 9782843988578

PUBLICATION: 19/06/2024

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DOES THE OCEAN CONTROL THE CLIMATE?

By Paul Tréguer

KEYNOTE

Since the mid-19th century, the land-ocean system has been profoundly disrupted with the use of fossil fuels and the development of man-made activities. The ocean helps stabilize the climate by absorbing heat and greenhouse gases.

SELLING POINTS

- Massive carbon dioxide emissions, triggering the greenhouse effect is a challenge of the century.
- Scientists are now considering manipulating the ocean to help it absorb more greenhouse gases.

DESCRIPTION

Since the mid-19th century, the land-ocean system has been progressively and profoundly disrupted: the use of fossil fuels and the development of man-made activities have led to massive carbon dioxide, methane and other gas emissions, increasing the natural greenhouse effect and triggering global climate change. This book outlines how the ocean helps stabilize the climate by absorbing the vast majority of the heat generated by the greenhouse effect, as well as much of the carbon dioxide discharged by human activities. To achieve carbon neutrality, we need to change direction and put an end to the use of fossil fuels. The great potential of marine renewable energies can help achieve just this. Geoengineers are even considering manipulating the ocean to help it absorb more greenhouse gases...

AUTHOR

Paul Tréguer is a professor at the University of Brest and founder of the European University Marine Institute. An oceanographer, he has written or co-written several novels and popular science books, including *Trois marins pour un pôle* (Three Sailors for a Pole), *La Vie sous la glace* (Life Under the Ice), *Journal d'un océanographe* (Diary of an Oceanographer), *Conquêtes antarctiques* (Antarctic Expeditions), *Dans les pas de deux géants* (In the Footsteps of Two Giants) and *Jules Verne Planète Océan* (Jules Verne Planet Ocean).

NOTES

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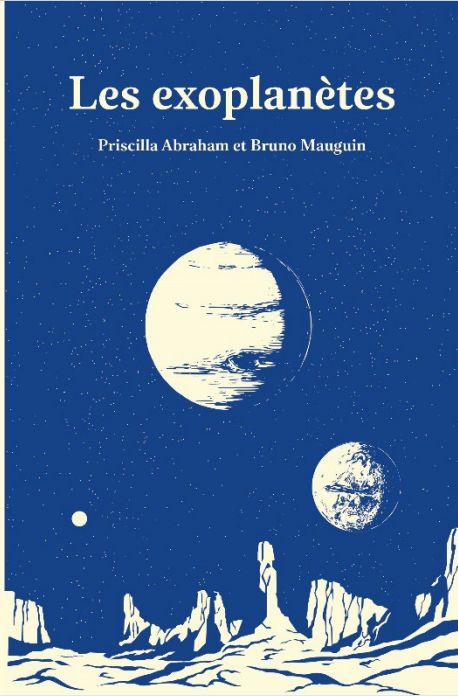
NON-FICTION – SCIENCE FOR ALL

ESPACE DES SCIENCES

Les exoplanètes

Priscilla Abraham et Bruno Mauguin

Éditions
Apogée



LANGUAGE: French

PUBLISHER: Apogée Editions

ORIG. TITLE: Les Exoplanètes

VOLUME(S): 1

PAGES: 64

WORDS: TBC

ISBN: 9782843987748

PUBLICATION: 07/02/2024

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EXOPLANETES

By Priscilla Abraham, Bruno Mauguin

KEYNOTE

Since 1995, more and more of these mysterious stars, also known as “exoplanets” or “extrasolar planets”, have been discovered.

SELLING POINTS

- Perhaps humanity's most fundamental question: is there life elsewhere in the Universe?

DESCRIPTION

There are billions of billions of stars in the Universe. Astronomers have developed techniques to answer this question: outside the Solar System, are there other stars with planets orbiting them? These new planet types have, however, radically challenged the planetary system formation models that had been established on the basis of the Solar System alone. Since detection methods have improved, studies have also focused on finding planets with Earth-like characteristics orbiting in their star's habitable zone. The search for planets outside our Solar System is a key element in what is perhaps humanity's most fundamental question: is there life elsewhere in the Universe?

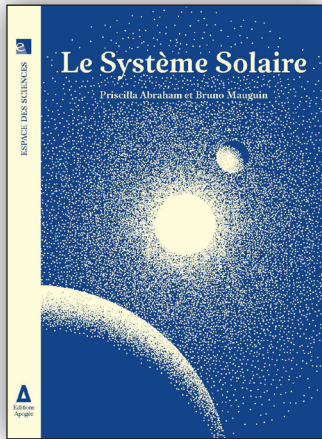
AUTHOR

Bruno Mauguin and Priscilla Abraham are responsible for the Planetarium at the Espace des Sciences in Rennes. Brilliant popularizers of science, their conferences attract hundreds of people to Rennes. These enthusiasts have their heads in the stars and love to share their knowledge.

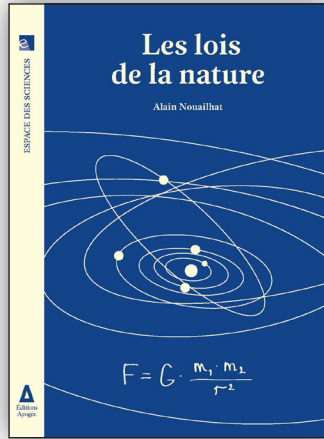
NOTES

From the Science For All Collection: In just a few years, new means of observation and major scientific progress have radically improved our knowledge of the universe. More than ever, the public is looking to engage in a dialogue with scientists to satisfy their thirst for knowledge. The aim of this series is to make science accessible to all, so that scientific culture becomes an essential component of culture, education and knowledge. The authors are all renowned scientists, specialized in divulgation.

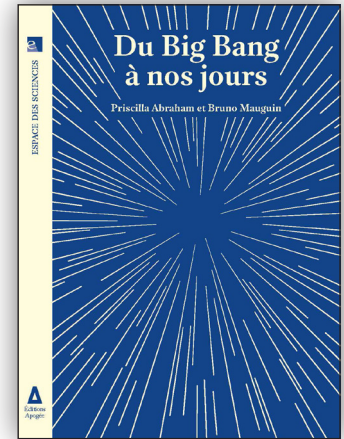
ALSO AVAILABLE IN APOGEE'S POPULAR SCIENCE COLLECTION



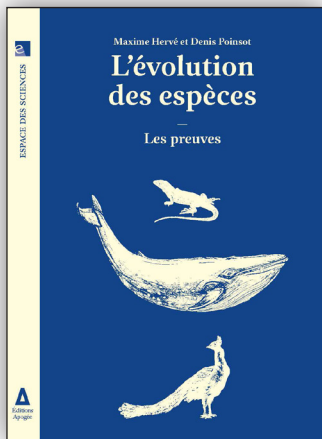
THE SOLAR SYSTEM
72 PAGE / 15,000 WORDS



THE LAWS OF NATURE
64 PAGE / 13,000 WORDS



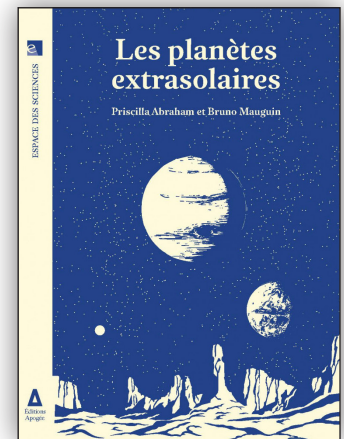
FROM THE BIG BANG TO
NOWADAYS
72 PAGE / 15,000 WORDS



EVOLUTION OF SPECIES:
EVIDENCE
64 PAGE / 18,000 WORDS



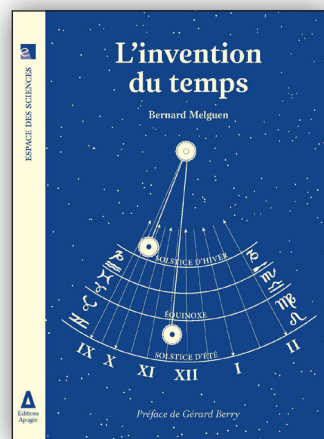
EVOLUTION OF SPECIES:
MECHANISMS
64 PAGE / 17,000 WORDS



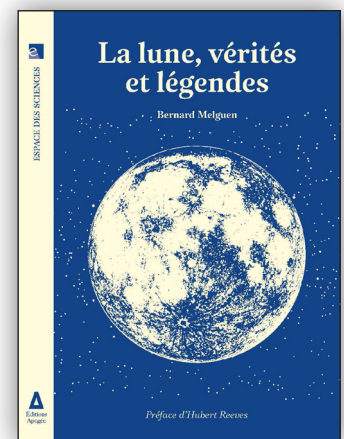
EXTRASOLAR PLANETS
72 PAGE / 14,000 WORDS



LIFE AND DEATH OF THE
STARS
72 PAGE / 14,000 WORDS



THE INVENTION OF TIME
72 PAGE / 15,000 WORDS



THE MOON: TRUTHS AND
MYTHS
72 PAGE / 14,000 WORDS

HUMANITIES & DIVULGATION

NON-FICTION - HUMANITIES



LANGUAGE: French

PUBLISHER: Apogée Editions

ORIG. TITLE: Essai sur le Zhuangzi

VOLUME(S): 1

PAGES: 88

WORDS: TBC

ISBN: 9782843988356

PUBLICATION: 3/6/2024

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AN ESSAY ON ZHUANGZI

By Marc-Antoine Helleboid

KEYNOTE

How can the Zhuangzi, a corpus of ancient Chinese texts, advocate the idea of an ideal ruler governing according to nature, while at the same time conducting a radical critique of power?

SELLING POINTS

- The "**most fabulous writer and thinker in Chinese history**", as sinologist Jean Lévi puts it.
- The exercise of power in accordance with nature as an art of non-government.

DESCRIPTION

How can the Zhuangzi, a corpus of ancient Chinese texts, advocate the idea of an ideal ruler governing according to nature, while at the same time conducting a radical critique of power? Starting from this obvious contradiction, the essay first questions the meaning of conformity to nature, which characterizes the posture of the retreating wise man. It then shows how taking historicity into account means discarding the figure of the wise man, whose presence proves harmful in a degraded world. Finally, by examining the political significance of conformity to nature, the author dismantles those passages that, added later to the corpus, not only divert the critique of power into a justification of absolute domination, but also overshadow a profound political reflection. The analysis will reveal that Zhuangzi actually conceives the exercise of power in accordance with nature as an art of non-government.

REVIEWS

"The author takes a close look at this Chinese classic, examining a precise point that is as important as it is challenging: the political action of the wise man.", Le Monde

AUTHOR

Marc-Antoine Helleboid is a philosophy teacher in Cesson-Sévigné, France.

NOTES

The Philosophy Collection: This collection has always aimed to bring the demanding exercise of philosophical thought within the reach of all citizens, regardless of their education. The texts are thus addressed to the greatest number of people. No prior philosophical knowledge is required: only the effort and rigor involved in any intellectual work are. The texts are not academic: no footnotes or scholarly bibliographies. High school students, as well as college students, and the general public, can find here ideas that are presented in a simple manner: enough to nourish their reflection and their aspiration to meaning, so highly desired in our current individualized societies.

NON-FICTION - HUMANITIES

Amine Boukerche

L'universalisme contesté

L'Occident sous le feu de la critique

PHILOSOPHIE
POPULAIRE
ATELIERS

LANGUAGE: French

PUBLISHER: Apogée Editions

ORIG. TITLE: L'Universalisme contesté

VOLUME(S): 1

PAGES: 88

WORDS: TBC

ISBN: 9782843988349

PUBLICATION: 3/6/2024

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UNIVERSALISM CHALLENGED

By Amine Boukerche

KEYNOTE

Never in its history has the West seemed so criticized. Virtually every misfortune in the world is blamed on it. But the West is also challenged at home by its own people, the oppressed - women, immigrants, LGBTQ+ people, black people, etc.

SELLING POINTS

- The West continues to fascinate the very people who challenge it.
- It is accused of having secured undue privileges for the white heterosexual male, to the detriment of the oppressed.

DESCRIPTION

Never in its history has the West seemed so criticized. Virtually every misfortune in the world is blamed on it. Non-Westerners blame it for the humiliation it has inflicted on them through centuries of colonization. But the West is also challenged at home by its own people. It is accused of having secured undue privileges for the white heterosexual male, to the detriment of the oppressed - women, immigrants, LGBTQ+ people, black people, etc. - and of having wrecked the planet to ensure its own prosperity. Yet the West continues to fascinate the very people who challenge it. The direction of immigration flows is proof of this: it's not Westerners who flee their countries at the risk of their own lives, even when they disagree with their rulers. Over the last four centuries, the West has always been at the cutting edge, in politics, morality, aesthetics, science, technology, philosophy and so on. The worldwide benefits of its development justify, in its eyes, its messianic universalism. However, the list is long of those who refuse to blindly follow the "universal" values of the West. But what precisely do they blame it for?

AUTHOR

Amine Boukerche, who holds a Masters degree in philosophy and bioethics, is a secondary school philosophy teacher. In 2015, he published *De la fragilité de la démocratie, une lecture de Tocqueville* (The fragility of democracy, A reading of Tocqueville), in 2017, *La Citoyenneté républicaine face au libéralisme économique* (Republican citizenship in the face of economic liberalism), before publishing, in 2018, *L'Algérie de Tocqueville, Chronique d'une colonisation ratée* (Tocqueville's Algeria, the Story of a failed colonization).

NON-FICTION - HUMANITIES



Hervé Caudron

La haine dans tous ses états

Rancœurs personnelles
et mouvements sectaires

PHILOSOPHIE
POPULAIRE
ATELIERS

LANGUAGE: French

PUBLISHER: Apogée Editions

ORIG. TITLE: La haine dans tous ses états (collection philosophie)

VOLUME(S): 1

PAGES: 144

WORDS: TBC

ISBN: 9782843988325

PUBLICATION: 04/10/2023

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HATRED IN ALL ITS FORMS

By Hervé Caudron

KEYNOTE

An essay to understand the pivots of individual and collective hatreds and their consequences on our societies.

SELLING POINTS

- A topical subject of the contemporary world.
- An important feeling to understand in order to better fight against it.
- Hate from a philosophical expert's point of view.

DESCRIPTION

Nestled at the heart of our private lives and increasingly present in the public arena, hatred is rarely studied as such, often confused with anger and indignation. Without endorsing it, this book tries to understand its dynamics and logic. Like a fire that burns and can't be extinguished how can it be sustained and developed? There are many similarities between personal resentments that degenerate and sectarian movements, where hatred is sometimes enlisted by feeding on a collective ideology, starting with the demonization of a culprit to be hunted down or shot. But we mustn't ignore the specific nature of collective hatred. We don't hate a public figure, let alone a human group or an entire community, in the same way as we hate our neighbor. So how do personal hatreds and collective hatreds sometimes converge until they become inseparable? The aim here is to understand a dual process. The process by which individual hatreds are reinforced and legitimized. It's also the process by which sectarian movements manage to harness them to use them for political ends.

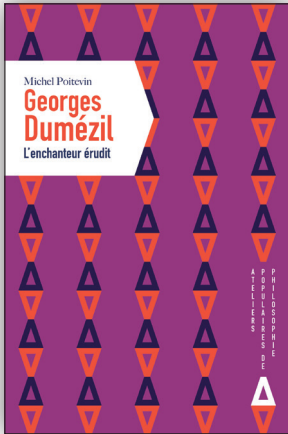
AUTHOR

Hervé Caudron is a specialist in philosophy and a former professor at the Université d'Artois. He is the author of numerous essays, including *Philosopher or Merchant of Serenity* (L'Harmattan, 2011), *Learning to Philosophize with Montaigne* (Ellipses, 2013) and *The Predictable and the Unpredictable* (L'Harmattan, 2021).

NOTES

From the Philosophy Collection: This philosophy collection has always aimed to bring the demanding exercise of philosophical thought within the reach of all citizens, regardless of their education. The texts are thus addressed to the greatest number of people. No prior philosophical knowledge is required: only the effort and rigor involved in any intellectual work are. The texts are not academic: no footnotes or scholarly bibliographies. High school students, as well as college students, and the general public, can find here ideas that are presented in a simple manner: enough to nourish their reflection and their aspiration to meaning, so highly desired in our current individualized societies.

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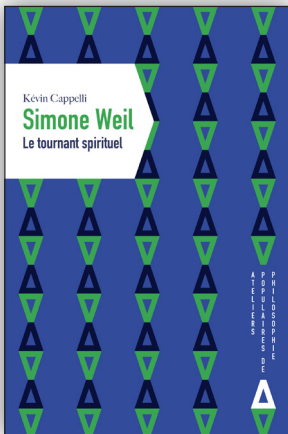
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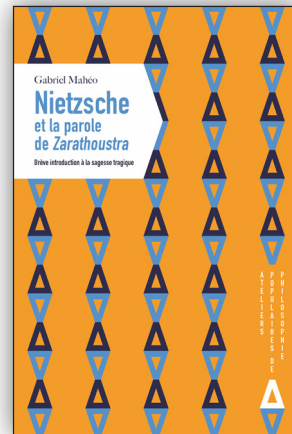
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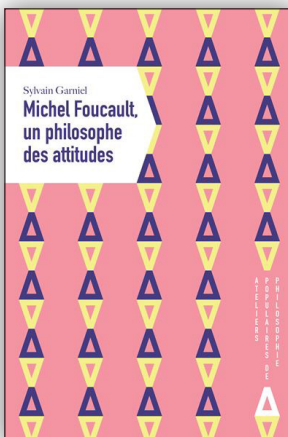
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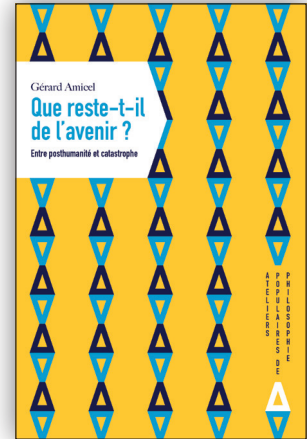
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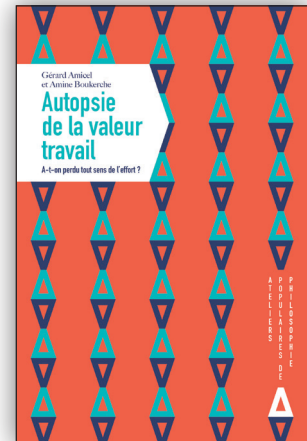
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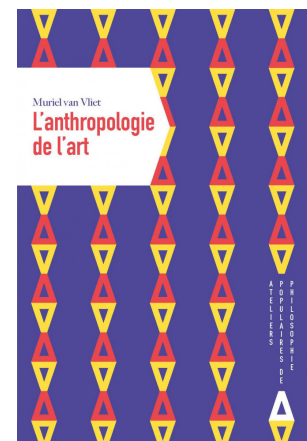
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NON-FICTION - HUMANITIES

Raphaël Pirc

Le stress au travail

De la tension individuelle à sa construction sociale



LANGUAGE: French

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STRESS AT WORK

By Raphaël Pirc

KEYNOTE

Stress at work is perceived as the "disease of the century". Raphaël Pirc dissects this phenomenon as a social construction.

SELLING POINTS

→ A book to understand the different scientific conceptualizations of stress and its health consequences.

→ A book that analyzes the social construction of stress (its causes and perceptions) to better understand and deal with pressure at work.

DESCRIPTION

Stress at work is perceived as the "disease of the century". But what exactly are we talking about? Without being exhaustive, this book introduces its origins, from its etymological, religious and scientific reading to its political issues. The book focuses on three points. First, it explores the different theoretical approaches. The relevance of this phenomenon lies above all in its breakdown and in the parameters that structure conceptions of work-related stress. Secondly, it demonstrates that if one is stressed, it is not necessarily because of personal characteristics but because social pressure is felt and is loaded with meaning. At the sociological level, stress reflects emotional control power games, social cohesion and mutual dependencies. Lastly, the official recognition of stress is still far from being obvious, despite the evidence provided by scientists demonstrating its connection to some diseases.

REVIEWS

"Between contradictory injunctions, lack of latitude or gratification and multiple pressures, this increasingly debated phenomenon, in the press as well as in the workplace, Raphaël Pirc brilliantly dissects the phenomenon of stress." - Le Mag du Ciné

AUTHOR

Raphaël Pirc holds a PhD in sociology of organizations and is a research engineer, following a career change. He has been teaching sociology for over 10 years and has carried out qualitative surveys in urban and rural areas, and in companies.

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